

Online Workshop

# BOOST YOUR ACADEMIC PROFILE

Sunday 19/7/2020

04.00-05.30 pm



تحت رعاية  
أ.د/ كمال عكاشة  
نائب رئيس الجامعة  
للدراسات العليا  
والبحوث

تعلن  
وحدة تطوير البحث العلمي  
بجامعة طنطا



يحاضرها  
أ.د/ علي سليمان  
مدير الوحدة

مدير مركز تطوير  
الأداء الجامعي  
أ.د/ مصطفى الشيخ

Is my affiliation appears in the right way?  
How I can be visible and available?  
How I can increase my citations?  
What about my research indexes (h-index and I10-index)

لحضور الورشة يرجى التسجيل من خلال النموذج المرفق



# Boost your academic profile

How I can increase my citations?

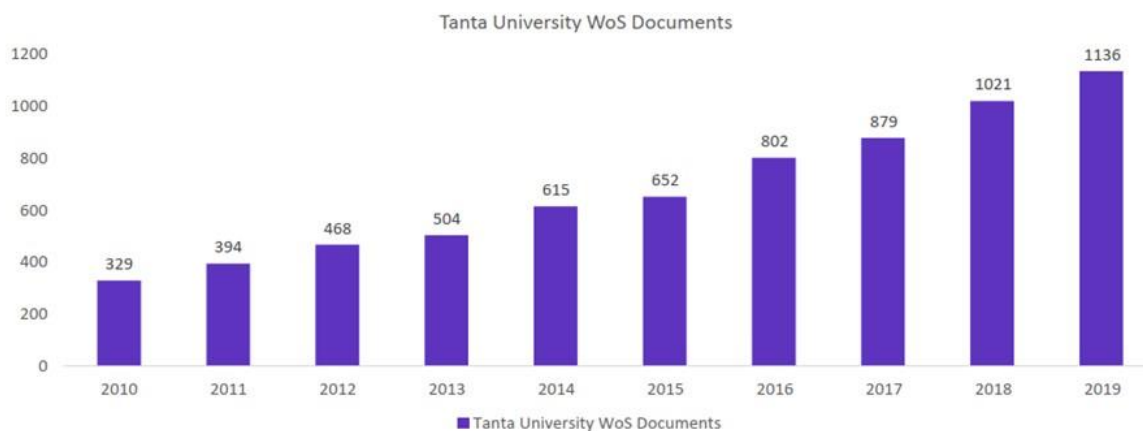


srdu@unv.tanta.edu.eg  
 http://srdu.tanta.edu.eg  
 http://tg.tanta.edu.eg/units/srdu

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## Research productivity performance

Number of Web of Science Documents





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# What Is Citation?

A "citation" is the way you tell your readers that certain material in your work came from another source. It also gives your readers the information necessary to find that source again, including: information about the author. the title of the work.

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..... received a new citation.....



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## What do you mean by Citation Index?

A **citation index** is a kind of bibliographic **index**, an **index** of **citations** between publications, allowing the user to easily establish which later documents cite which earlier documents.

# $h$ -index *Jorge Hirsh*

(it was described for the first time in 2005)

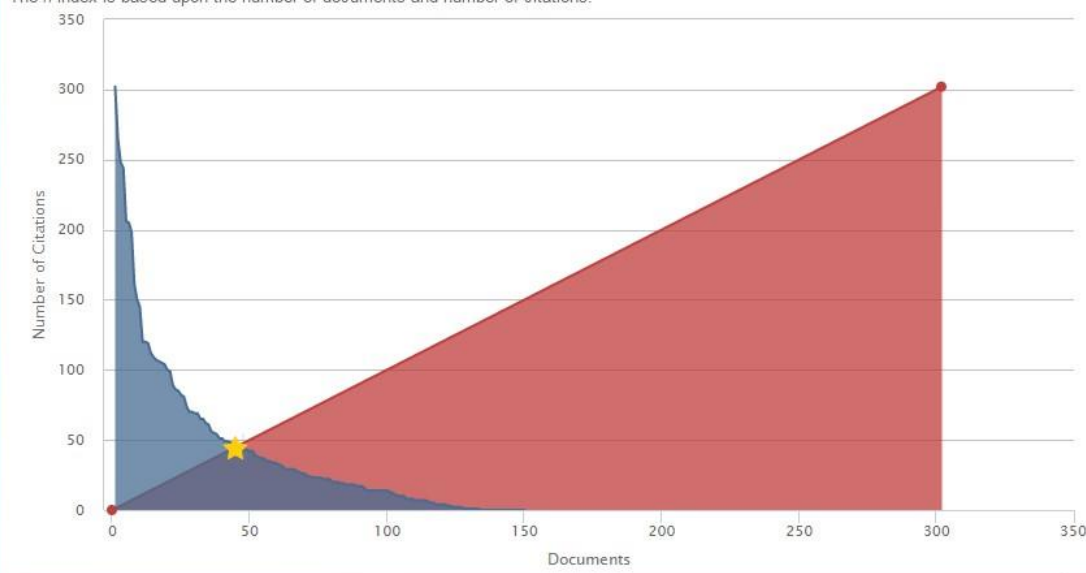
The value of  $h$  is equal to the number of papers ( $N$ ) in the list that have  $N$  or more citations.

The  $h$ -index is a measure of the impact of a researcher (or a group of researchers). The  $h$  value means, that the author, group or the institution has published at least  $h$  papers, which gained at least  $h$  citations each.

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## This author's $h$ -index is 45

The  $h$ -index is based upon the number of documents and number of citations.



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Put simply, if you have **10** publications and **5** of them received more than **5** citations each, then your **h** is **5**.

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Documents by author

30

[Analyze author output](#)

Total citations

543 by 405 documents

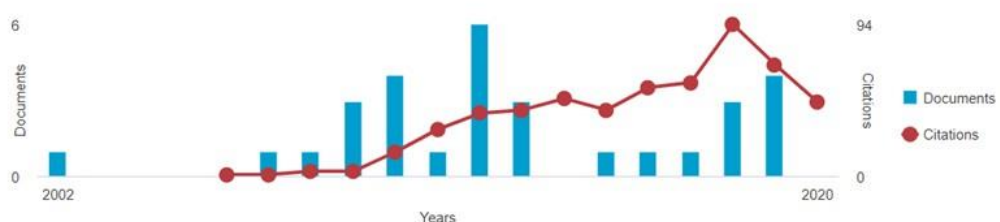
[View citation overview](#)

*h*-index: ⓘ

15

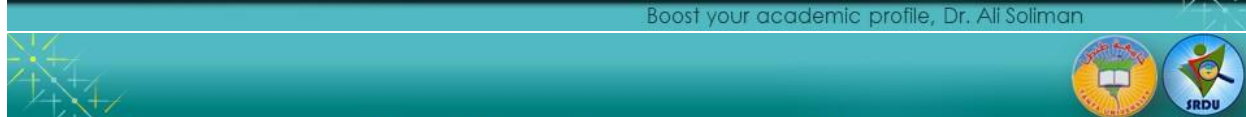
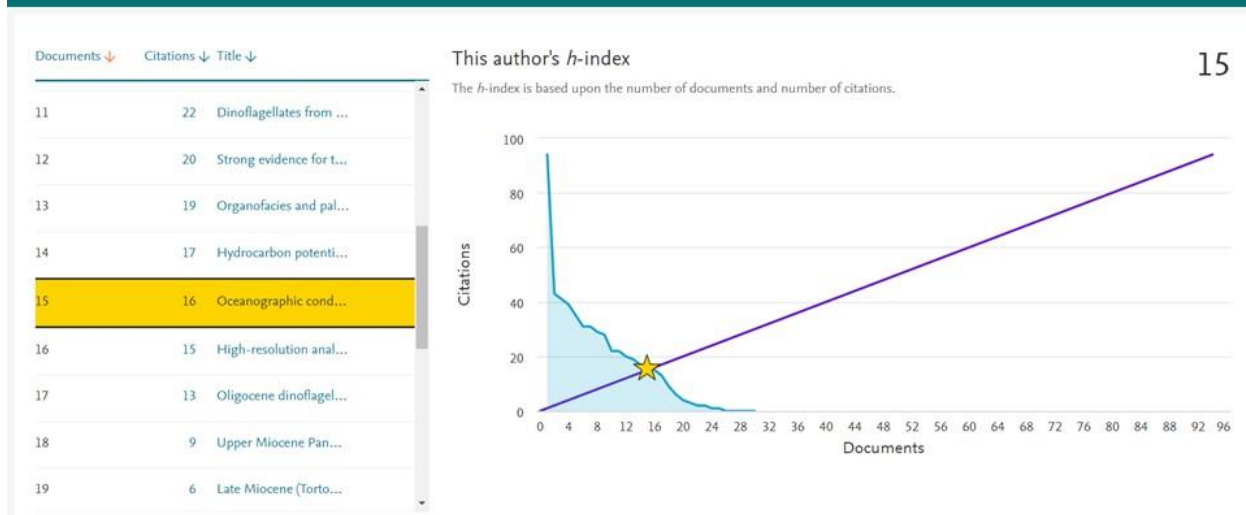
[View \*h\*-graph](#)

Document and citation trends:

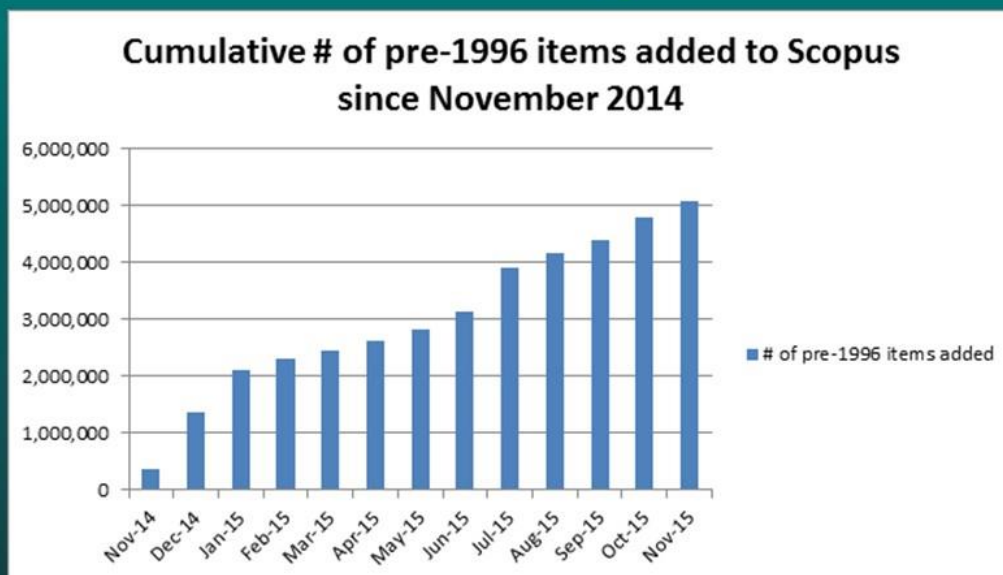


Scopus

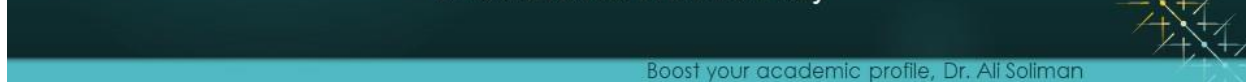
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# is it changable



Scopus has added 5 million pre-1996 articles and over 93 million references - and we're not even half-way





## the h-index has become an important measure of career development

- \* academic job offer with a minimum h-index value added to the list of requirements
- \* the h-index is generally used for choosing candidates for promotions and grant funding

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**i10-Index-** Google scholar  
the number of publications with  
at least **10** citations

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Scopus®

Clarivate  
Web of Science™

Google  
scholar

ResearchGate  
SCIENTIFIC NETWORK

Who is  
calculating  
my  
indexes?

Should I care about my h-index, and  
if so, how to improve it?

# “publish or perish”

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# Boost your academic profile white hat technique

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## Improve your web presence



المواقع الشخصية لأعضاء هيئة التدريس



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and Researchers

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RESEARCH INFORMATION MANAGEMENT SYSTEM



**SciVal**

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Make sure that your affiliation / information is correct.....**ORCID**

- ❖ I wish someone had told me at the start of my career that name initials were important (Mark Griffiths, 917 pubs, 23160, Jan 2015)

<https://orcid.org/>

Open Researcher and Contributor ID

<https://www.scopus.com/>

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**Soliman, A.** Biography

**ORCID ID**  
<https://orcid.org/0000-0001-7366-4607>  
 View public version

Display your ID on other sites  
 Public record print view  
 Get a QR Code for your ID

**Also known as**  
 Ali Soliman

**Country**  
 Egypt

**Keywords**  
 Dinoflagellate, Miocene, Palynology, Egypt, Austria

**Websites & Social Links**  
<http://sci.tanta.edu.eg>  
 Mendeley profile

**Other IDs**  
 Scopus Author ID: 21743563800

**Emails**  
[ali.soliman@science.tanta.edu.eg](mailto:ali.soliman@science.tanta.edu.eg)

**Employment (1)**  
 Tanta University Faculty of Science: Tanta, EG  
 | Prof. (Geology Department)  
 Employment  
 Source: Soliman, A. ★ Preferred source

**Education and qualifications (1)**  
 Tanta University Faculty of Science: Tanta, EG  
 1995 to present | Associated Prof. (Geology Department)  
 Education  
 Source: Soliman, A. ★ Preferred source

**Invited positions and distinctions (0)**  
 An invited position is an invited non-employment affiliation. A distinction is an honorary or other award, distinction, or prize. Add invited position or add distinction.

**Membership and service (0)**  
 Membership is membership in any society or organization. Service is a dedication of time, money, or other resources. Add membership or add service.

**Funding (0)**  
 Funding captures grants and other awards you have received to support your research. Add funding.





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1

**Make sure that your affiliation / information is correct.....Scopus**

**Soliman, Ali**

Author ID: 21743563800 ⓘ

 <http://orcid.org/0000-0001-7366-4607>

Affiliation(s): ⓘ

University of Tanta, Tanta, Egypt View more ▾

Other name formats:

Ali, Ali S.

Soliman, A.

Subject area:

Earth and Planetary Sciences

Documents by author

30

Analyze author output

**<https://www.scopus.com/>**

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Make sure that your affiliation / information is correct.....Web of Science

## InCites

Analysis Reports My Folders My Organization

<http://incites.clarivate.com/#/explore/0/person>

Name	Rank	Affiliation	Web of Science Documents	% Docs Cited	Times Cited	Category Normalized Citation Impact
Soliman, Ali	1	University of Graz	16	100%	410	1.24
Soliman, Ali	2	Tanta University	17	82.35%	237	0.89
Soliman, Ali	3	Zagazig University	1	100%	6	0.63
Soliman, Ali A.	4	National Institute of Oceanography & Fisheries (NIOF)	1	100%	3	10.84
Soliman, Ali Lotfy	4	Al Azhar University	2	100%	3	0.36
Soliman, Ali Lotfy	6	n/a	1	100%	2	0.59

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Make sure that your affiliation / information is correct.....Google Scholar





Ali Soliman (ORCID:0000-0001-7366-4607)

FOLLOW

Prof. Palynology, Geology Department, Faculty of Science, Tanta University, Egypt  
Verified email at science.tanta.edu.eg - Homepage

Palynology Dinoflagellates systematics Palynofacies Paratethys Paleoeology

<https://scholar.google.com/citations?user=VZCzQNUAAAAJ&hl=en>

☐ TITLE  

CITED BY YEAR


☐ Determining the absolute abundance of dinoflagellate cysts in recent the Lycopodium marker-grain method put to the test  
KN Mertens, K Verhoeven, T Verleye, S Louwye, A Amorim, S Ribeiro, ...  
Review of Palaeobotany and Palynology 157 (3-4), 238-252

☐ The Neogene of the Styrian Basin-guide to excursions  
M Gross, I Fritz, WE Piller, A Soliman, M Harzhauser, B Hubmann, ...  
Joannea Geologie und Paläontologie 9, 117-193

☐ Upwelling conditions in the Early Miocene Central Paratethys Sea  
P Grunert, A Soliman, M Harzhauser, S Müllegger, W Piller, R Roetzel, ...  
Geologica Carpathica 61 (2), 129-145

Cited by

	All	Since 2015
Citations	755	481
h-index	17	16
i10-index	21	19





Ali Soliman

Overview Research

RG Score

We're improving you

Here's what's new:

- A new score, calculated
- A simple total of
- See it on your st
- A way to see the

View your stats Learn

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[View request](#) [Decline request](#)
- Daniel Botka requested feedback on their article Mar 13  
[View request](#) [Decline request](#)
- Pandeli L Lazar Pashko requested feedback on their article Apr 9, 2019  
[View request](#) [Decline request](#)

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Ali Soliman

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Phone: +201003602039

Address: Dr. Ali Soliman ... [more](#)

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UPLOAD EDIT

482 papers mention Ali Soliman

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PREPARATION

WRITING  
FOR RESEARCH

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PROCESS

NAVIGATING  
PEER REVIEW

COMMUNICATING  
YOUR RESEARCH

### Your certificates

SciVal: How researchers can  
benefit from it?

Selecting a Journal for  
Publishing

Geofacets : Essential  
Exploration maps and Data  
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Identifying Trending Topics  
& Creating Research Areas

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<https://loop.frontiersin.org/people/92334/overview>



We have found publications that may belong to you. Add them to your profile now.



Ali Soliman

Doctorate  
Faculty of Medicine, Tanta University  
Tanta, Egypt

Overview

Bio

8  
Network

15  
Publications

0  
Editorial Contributions

Impact

367  
Total  
Views

346  
Profile  
Views

15  
Total  
Publications

21  
Publication  
Views

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### 4 Co-Authors



Ana Amorim  
University of Lisbon  
Lisbon, Portugal

Following

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Tue 6/30

[PDF] Palynofacies analysis, sedimentology and hydr...

GA

5/5/2020

### Sea-level fluctuations during the Early to Mid-Holocene...



4/30/2020

### Pollen-based Holocene quantitative temperature rec...

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5/13/2020

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Discover the common flaws to watch out for in peer ...

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Weekly Notifications summary Tuesday, April 7th \* 1 ...

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4/7/2020

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Academia

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Mon 7/13

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Sun 7/12

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Last week

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Academia.edu

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Sat 7/11

Hi Ali, Someone just searched for you on Google and...

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A

Academia.edu

Someone just searched for you on G...

Tue 7/7

Hi Ali, Someone just searched for you on Google and...



## Reclaim any misspelt citations, why lose credit?

- ❖ the **web of science** and **Scopus** offer a feedback service that allows you to reclaim any misspelled citations.

The data displayed above is compiled exclusively from documents indexed in the Scopus database. To request corrections to any inaccuracies or provide any further feedback, please use the **Author Feedback Wizard**.

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Customer Service

What is Scopus

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Help

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## Make sure you include your University of Tanta address in the correct form

- ❖ citation databases extract address information automatically from a paper, indexing each corporate Author.
- ❖ you should always cite your address as university of Tanta (Tanta University), Department of x", otherwise your paper may be invisible. We have lost credit for hundreds of good papers in the past.

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What about my publications?

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## While writing your paper think about your readers and search engines

- ❖ citation databases extract address information automatically from a paper, indexing each corporate Author.
- ❖ you should always cite your address as university of Tanta (Tanta University), Department of x", otherwise your paper may be invisible. We have lost credit for hundreds of good papers in the past.

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## Choose your title carefully: it is the key to people finding your paper

- ❖ Longer/shorter!, more descriptive article titles generally attract more citations.
- ❖ title (and abstract) words are **heavily weighted** by search engines and a keyword-rich title will push your article towards the top

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Carefully choose your keywords-----search engines

## ❖ Title vs keywords

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Use your keywords and phrases in your title and repeatedly in your abstract.

❖ Repeating keywords and phrases will increase the likelihood your paper will be at the top of a search engine list, making it more likely to be read.

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## **Avoid to select a question type of title**

- ❖ Jamali and Nikzad (2011) investigated 2172 articles and found different types of title effects on the number of downloads and citations. Especially articles with question type titles tend to be downloaded more but cited less than the others


## **Don't sell yourself short: Go for the highest impact journal you can**

- ❖ publishing in a high impact journal does not of itself guarantee citations but there is a strong halo effect.
- ❖ researchers, faced with information overload, increasingly rely on impact factors to filter what they read
- ❖ papers in high impact titles tend to attract more citations and sooner.





[srdu@univ.tanta.edu.eg](mailto:srdu@univ.tanta.edu.eg)
002-040-3404914



## وحدة تطوير البحث العلمي (SRDU)



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باحثي الجامعة
قواعد البيانات
خدمات البحث العلمي
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أسئلة تهمك

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المجلات العلمية - تخصصات

الإتجاهات البحثية الحديثة








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9

## Submit to a journal that is indexed by the major citation services

- ❖ citation services (web of science, Scopus and Google scholar) are big information factories that index millions of articles each year. they work from lists of `source` journals, only counting citations to these titles.
- ❖ However good your paper, you will not get any citation credit if you publish in a journal that is not a source.

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**Publish in journals that you know others  
in your field read.**

- ❖ Although many academics aim to get in the highest impact factor journal that they can, this doesn't always lead to the highest number of citations.

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**Submit to special issues of journals.**

- ❖ it will have more visibility

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## Publish across disciplines

- ❖ Publishing across disciplines has been found to increase citation e.g. chemistry, biological science and physics

## Publish with 'big names' in the field

- ❖ Publishing with the pioneers in your field will lead to more citations.

## Publish collaboratively, and where possible with international teams.

- ❖ research has consistently shown that working with others collaboratively (i.e. team-authored papers) and in an international context has been shown to significantly increase citation counts.

Name	Rank	Affiliation	Web of Science Documents	% Docs Cited	Times Cited	Category Normalized Citation Impact
<input type="checkbox"/> ▶ Soliman, Ali	1	University of Graz	16	100%	410	1.24
<input type="checkbox"/> ▶ Soliman, Ali	2	Tanta University	17	82.35%	237	0.89
<input type="checkbox"/> Determining the absolute abundance of dinoflagellate cysts in recent marine sediments: the Lycopodium marker-grain method put to the test KN Mertens, K Verhoeven, T Verleye, S Louwye, A Amorim, S Ribeiro, ... Review of Palaeobotany and Palynology 157 (3-4), 238-252						135 2009

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## Write review papers.

- ❖ review papers as they are generally longer and get more cited than non- review papers

Documents by author

177

Analyze author output

Total citations

1702 by 1112 documents

View citation overview

h-index: 23

23

View h-graph

Document and citation trends:





## Papers with a larger number of “callouts” be likely to receive a higher number of citations

- ❖ A “callout” is a phrase or sentence from the paper that is displayed in a different font, somewhere in the paper.
- ❖ Generally, callouts are inserted by the editorial staff to call attention to potentially interesting aspects of a paper

## ❖ Graphical Abstracts

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## Publish tutorials papers

Tutorial paper is “a paper that organizes and introduces work in the field. A tutorial paper assumes its audience is inexpert; it emphasizes the basic concepts of the field and provides concrete examples that embody these concepts . Tutorials papers tend to have a higher number of citations (Hamrick et al. 2010)

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Papers published after having first been rejected elsewhere receive significantly more citations

- ❖ Submission history affected post-publication impact, resubmissions from other journals received significantly more citations than first-intent submissions (Calcagno et al. 2012).

# reasons!

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Don't be too frugal **بخل** with your references

To be the best, cite the best

- ❖ a number of carefully-controlled studies have found that papers with longer lists of reference tend to be cited more often.
- ❖ this may seem strange, but consider the following. people are more likely to notice papers that have cited them.
- ❖ and in today's extensively cross-linked digital libraries, the more work you cite, the higher the visibility of your article (most services now have clickable **`cited by' and `related articles' links**).

<https://scholar.google.com/>

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## Cite your past work when it is relevant to a new manuscript

Cite your previously published papers. Self-citation is often viewed quite negatively by some academics but it is absolutely fine to cite your own work where relevant on a new manuscript. Citing my own work has never hurt my academic career.

## Consider publishing your article in an open access journal

- ❖ readers with a web browser and an internet connection can access the publisher's web site without payment or even a library membership.
- ❖ open access translates into more downloads, greater use, and more citations.
- ❖ your research funder may insist you make your work open access.

❖ **Thesis---publishing-----????**



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## Make your manuscript easily accessible

- ❖ -If your paper is not published in an open-access journal, post your pre- or post-publication prints to a repository **Uni web site**
- ❖ <http://www.tanta.edu.eg/ar/index.aspx>
- ❖ <https://www.researchgate.net/>
- ❖ <https://www.academia.edu/>

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## Contribute to Wikipedia

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## Use social media to build your network of influence

- ❖ a good tip is to use social media tools to communicate to an international audience of potential authors through your blog, twitter or **mendeley** account.

<https://www.mendeley.com/newsfeed/>

- ❖ evidence is accumulating that social media power downloads and citations: especially when a direct link to your paper is included.

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## Publicize yourself - link your latest published article to your email signature

A great way to spread researchers' outputs and get extra attention of email recipient is to add a link **to the latest publication**. This little section of contact information that most people ignore, provides a good platform for publication marketing.

all the best  
Ali



shaping a better  
educational future

Prof. Ali Soliman, PhD  
Geology Department  
Faculty of Science  
Tanta University  
Tanta 31527- EGYPT  
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Mobile: +201003602039  
<http://tdb2.tanta.edu.eg/staff/ali.soliman>



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## Share your data.

- ❖ There is some evidence that sharing your data can increase your citations. Consider posting to data sharing websites, such as figshare or SlideShare, or contributing to Wikipedia and providing links to your published manuscripts.

## Present your work at conferences

- ❖ Although conference presentations are not cited by other others, this will make your research more visible to the academic and research communities.

## Don't be shy: work at marketing and promoting your paper



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## Review papers for journals

❖ Why you are selected to review papers!!!!

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## Join an editorial board

- ❖ if it is open access..... **My case**

## What about your old publication in national journals?!!!

- ❖ Present it to the world, do not forget to do **OCR**
- ❖ Is there any chance to be a **mega University' project** to present our archive to the world and to **ourselves!!!!**



## Self-archive articles

- ❖ Free online availability increases a paper's impact. Therefore, maximize the visibility of your research by making copies of your articles available online. There is a strong and a declarative link between self-archiving and increased citation performance.

## More articles per research project?



**Soliman, Ali** ☆ [Report from template](#)

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**Overall research performance** [+ Add Summary to Reporting](#) [Export](#) [+ Add to Reporting](#)

24	0.85	351
Scholarly Output	Field-Weighted Citation Impact	Citation Count
14.6	15	2
Citations per Publication	h-index	h5-index

[View list of publications](#)

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# How I can boost my academic profile?!

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very simple

# BE

# available

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very simple

# *Visibility Is the key*

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*Thank you*

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