



Workshop 2: Quality and Performance in Scientific Research

Dr. Ayman Akil (Head of Professional Services Research and Academia)Dr. Nicolas Teeny (Senior Consultant in Research and Academia)Iulian Herciu (Advisory Services Consultant, Research and Education)

Presenters



Dr. Ayman Akil Head of Professional Services Research & Academia - MENA Clarivate

Former researcher at Max Planck Institute with more than 12 years of experience in research management, assessment and planning, university ranking, R&D projects.

As a researcher, Dr. Akil works closely with universities and research entities helping them at assessing their performance using sophisticated bibliometric indicators and methods. In addition to this, Dr. Akil works with industrial companies to offer Knowledge-based solutions and has notable experience in quantum optics, ultrafast dynamics down to Attosecond resolutions, spectroscope methods and muon-spin rotation measurements. He has published many articles in journals of high repute.

Public profile: https://linkedin.com/in/ayman-akil-phd-b10446127/



Dr. Nicolas Teeny Senior Consultant in Research and Academics - MENA Clarivate

Former researcher at Max Planck Institute with more than 7 years of experience in research management, assessment and planning, R&D projects and strategic planning. Additionally, Dr. Teeny has 3 years of experience in forming strategies of international leading companies in diverse industries at the intersection of business and technology.

He works closely with universities and research institutes helping them at assessing and evaluating their performance using sophisticated bibliometric indicators and methods. Dr. Teeny has notable experience in atomic physics, quantum dynamics, laser-electron interactions and solid state physics. He has published eight articles in highly reputable scientific journals.

Public Profile: www.linkedin.com/in/nicolas-teeny



Mr. Iulian Herciu Advisory Services Consultant, Research and Education- MENA Clarivate

Mr. Iulian Herciu has more than 15 years of activity in scientific information industry. He has worked with all levels of stakeholders involved in research and scientific information dissemination.

During his career he had interacted with all major international scientific publishers. This allowed him to have an overview of collaboration opportunities available and different ways in which they can be capitalized by scientific universities.

This holistic experience was extremely useful on his current role at Clarivate Analytics. His main objective is to support universities and researchers in getting a better understanding of current scientific and R&D landscape.

Public Profile: www.linkedin.com/in/iulianherciu

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Agenda

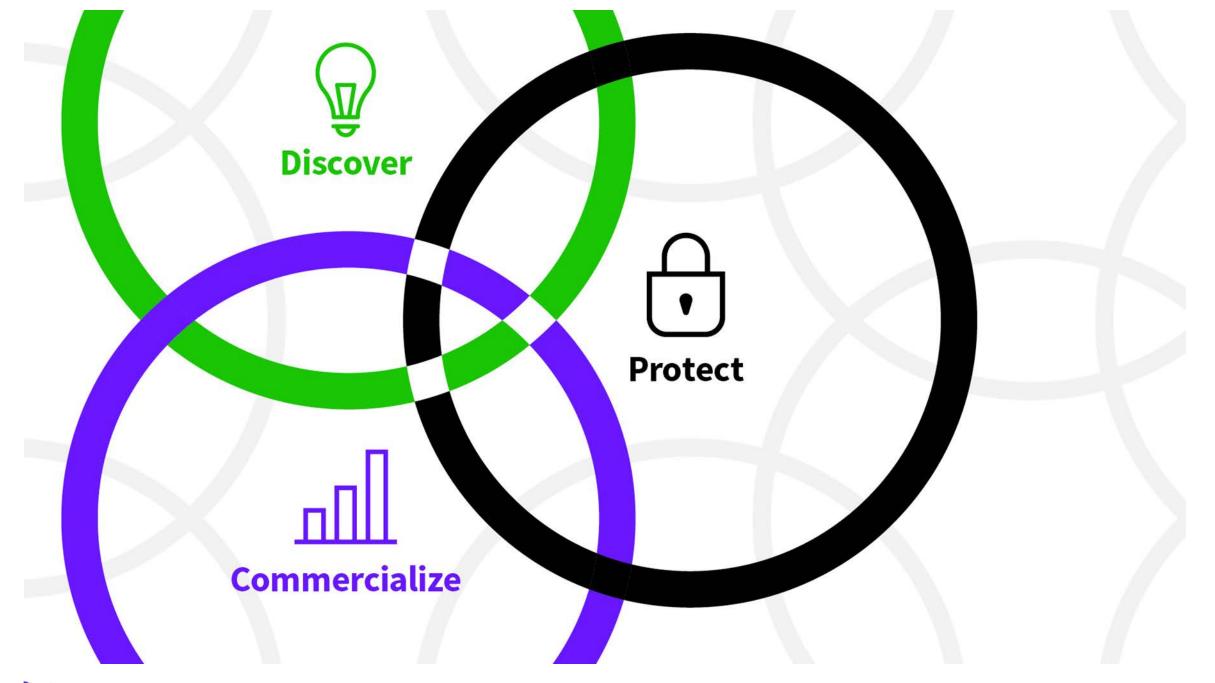
1	About Clarivate
2	Introduction: what is quality?
3	Research Methodology
4	Quality in Research in the perspective of Editors
5	Quality in Research in the perspective of Governments & Funders
6	Quality in Research for Researchers, Research Managers & Decision Makers
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About Clarivate

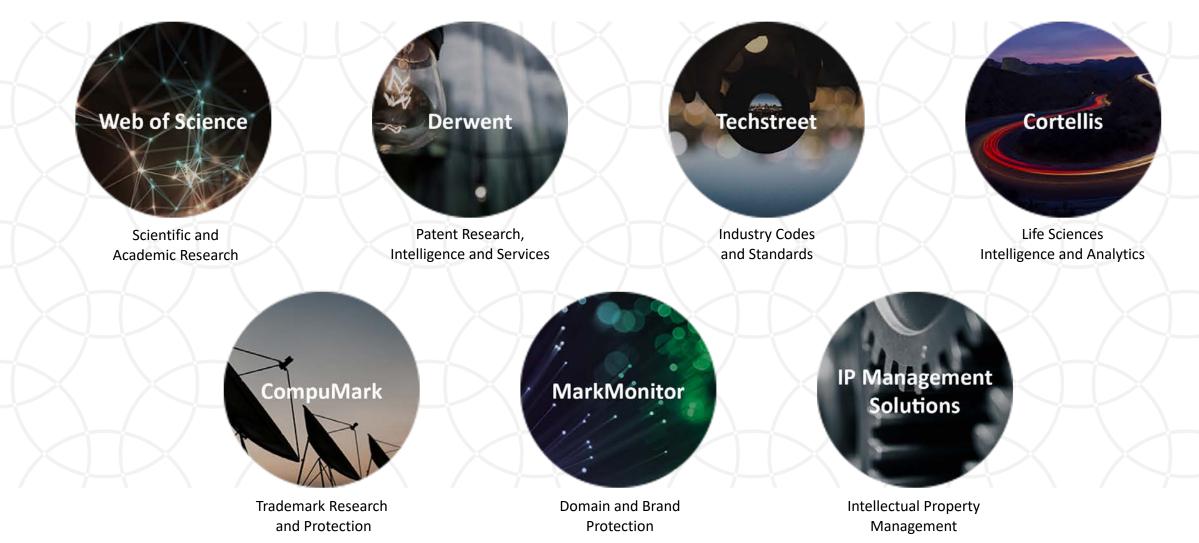


Innovators today face major challenges and opportunities





Clarivate tools along innovation and research lifecycle



Clarivate[®]

Our partners

Clarivate

Academic Institutions CAUL CRKN S RCDR Conferenza dei Rettori delle Università Italiane 中國科学院 The University of Texas at Aust ORBIS CASCADE



Commercial



49 of the top 50 pharma companies use Cortellis

More than half

of Fortune 100 uses MarkMonitor

9 in 10 of the world's most valuable brands use CompuMark

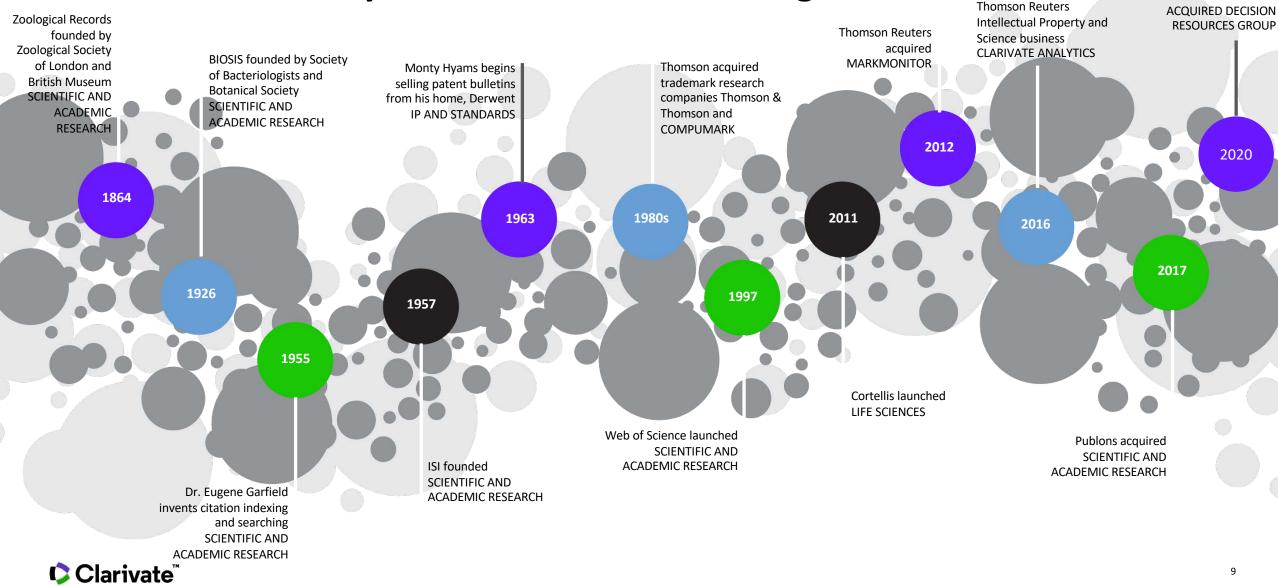
40+

Patent issuing authorities worldwide use Derwent World Patents Index

1 billion

cited references are accessible through Web of Science

More than a century and a half of trusted insights



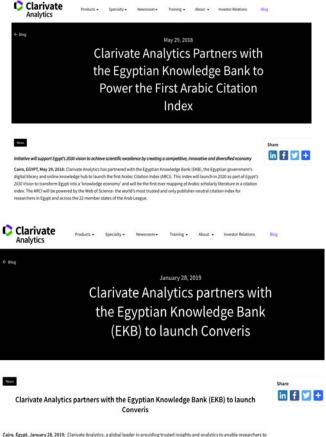
Clarivate Analytics

launched, following sale of

CLARIVATE ANALYTICS

Governmental partnerships

Egypt EKB



accelerate discovery, has partnered with the Egyptian Knowledge Bank (EKB), the government's digital library and online knowledge hub, to launch Converis and implement a national research management system



UK REF 2021



The UK's four higher education (HE) funding bodies have awarded Clarivate Analytics' Institute for Scientific Information (ISI) a contract to provide Research Excellence Framework (REF) 2021 assessment panels with citation information.

This information includes data about the number of times a scholarly publication has been cited in other scholarly publications - called citation counts. Eleven of REF 2021's 34 expert panels have said they plan to use citation data to inform the peer review process during the assessment phase of REF 2021

Ministry of Research,

Technology and Higher

Education of Indonesia

(RISTEKDIKTI)

Directorate for ICT



research evaluation project.

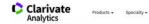
London, UK, March 19 2019: Norway's UNIT (the Directorate for ICT and joint services in higher education and research), working on behalf of the Ministry of Education and Research, has chosen the Web of Science Group as its sole data provider for a new national

About -

Share in f 💟 🕂

The Web of Science Group, a Clarivate Analytics company, will deliver a new National Infrastructure for Bibliometrics, comprised of bibliometric data from worldwide scientific publications prepared specifically for research, analysis and reporting. The National Infrastructure for Bibliometrics will help Norway further develop its competencies in bibliometrics, allowing academics, institutions and research funders to more easily understand and compare domestic and international research.

Investor Relations



Clarivate Analytics Signs Collaborative Agreement with RISTEKDIKTI to improve research performance in Indonesia

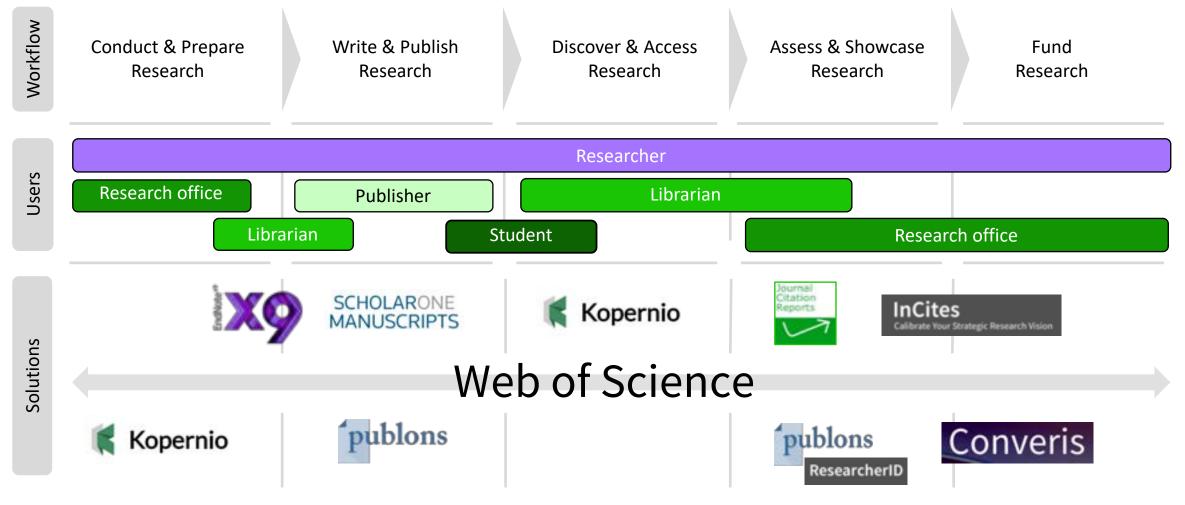
Training +

donesia's pursuit of research excellence, the Ministry of Research, Technology and Higher Education of Indonesia (RISTEKDIKTI) has made stunning progress in helping Indonesia's research to grow exponentially over the past five years. Indonesia's research output surpassed that of Thailand in 2017, and the country looks to be on track to become the top research producer in ASEAN by 2020.



To support RISTEKDIKTI in the objective of improving the guality and guantity of research output from Indonesia. Clarivate Analytics has embarked on a number of initiatives in collaboration with the ministry, concentrating on building researcher capacity.

The Web of Science Group supports the entire research workflow



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Introduction



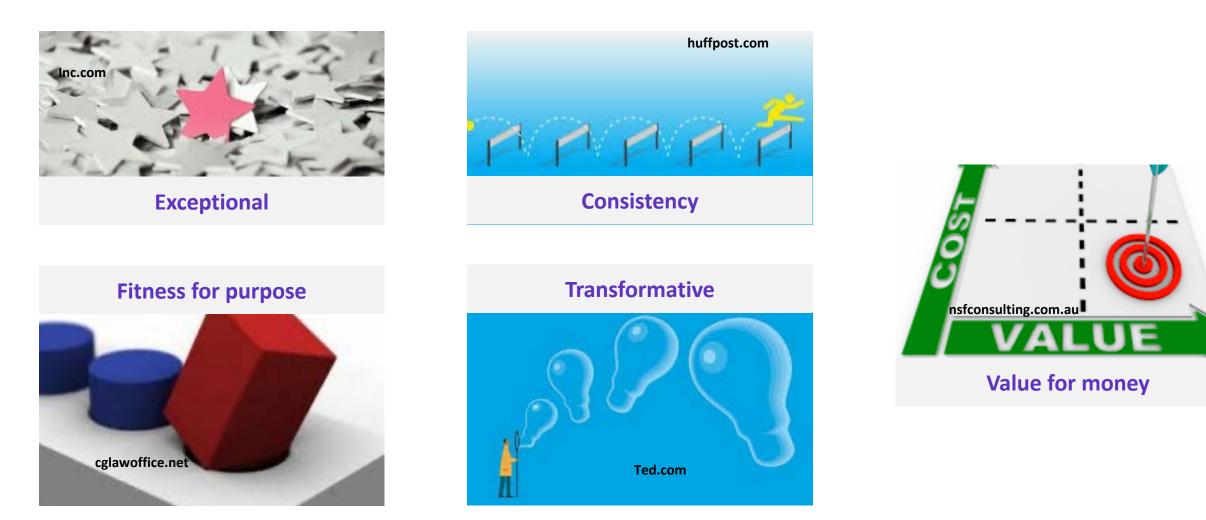


British Standard Institution

The totality of features and characteristics of a product or service that bear on its ability to satisfy stated or implied needs

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Five approaches to defines quality





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"The search for a universal definition of quality and a statement of law like relationship has been unsuccessful"

Reeves, C. A. and Bedner, D.A. (1994). Defining quality: Alternatives and implications, Academy of Management Review, 19(3), 419-45.

Five groups of quality definitions



Transcendent definitions



Product-based definitions





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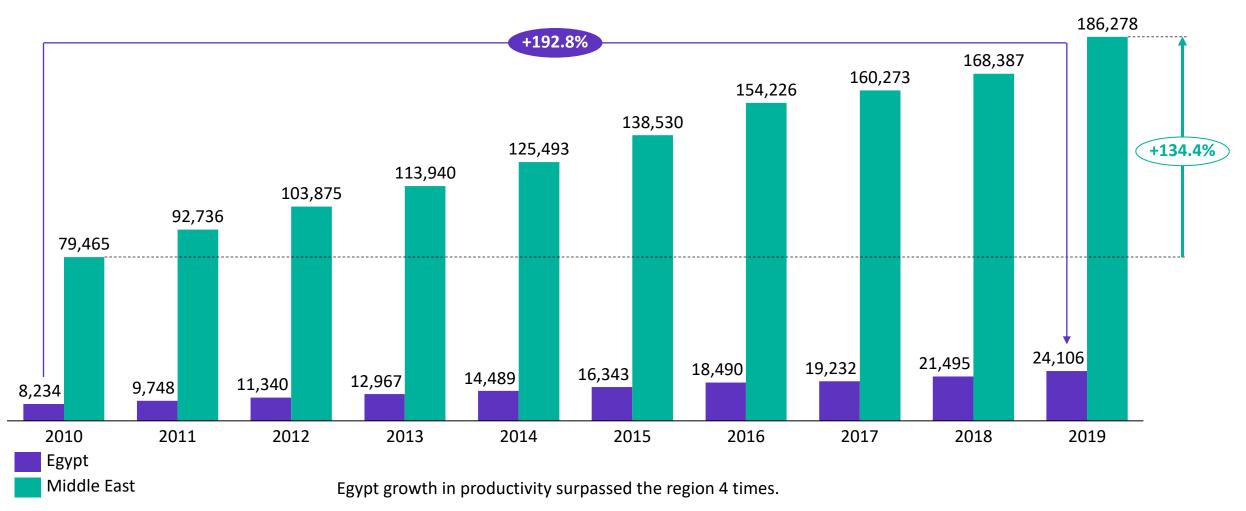
User-based definitions





Web of Science documents

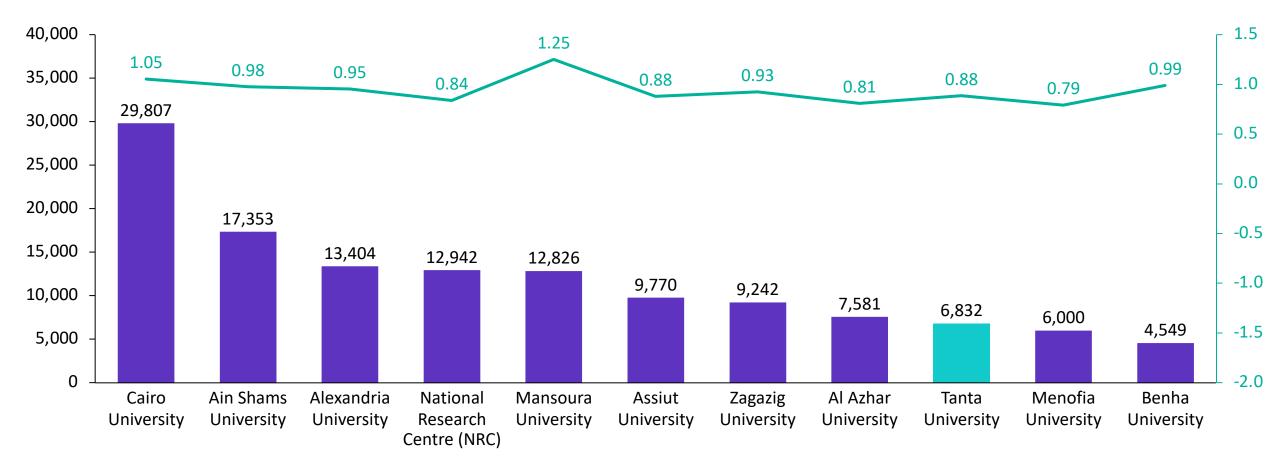
Number of Web of Science Documents 2010-2019



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Web of Science documents

Egypt top Universities All Areas 2010-2019

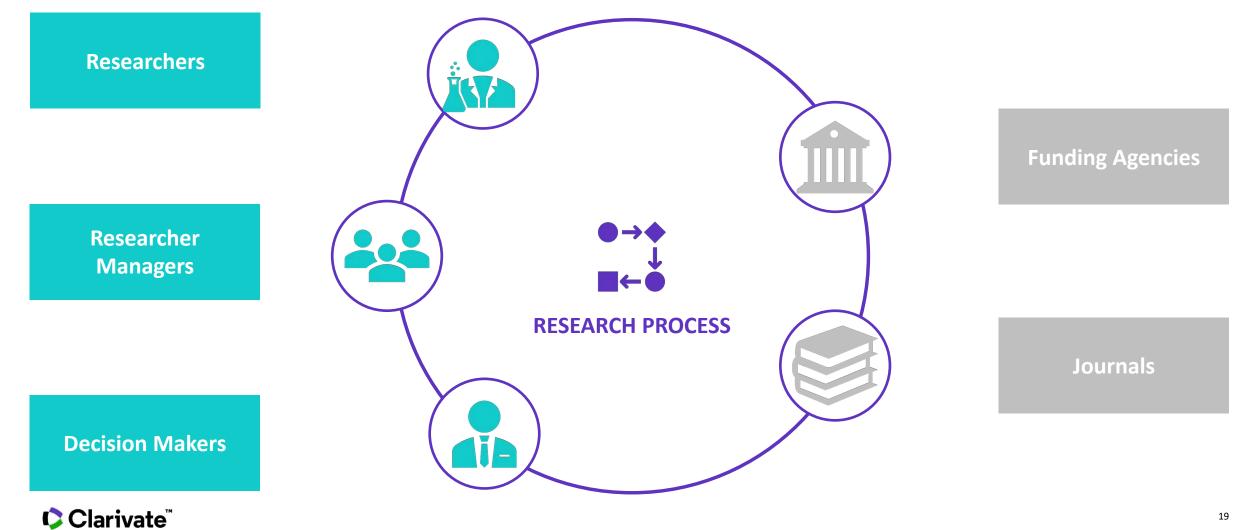


Category Normalized Citation Impact



Web of Science Documents

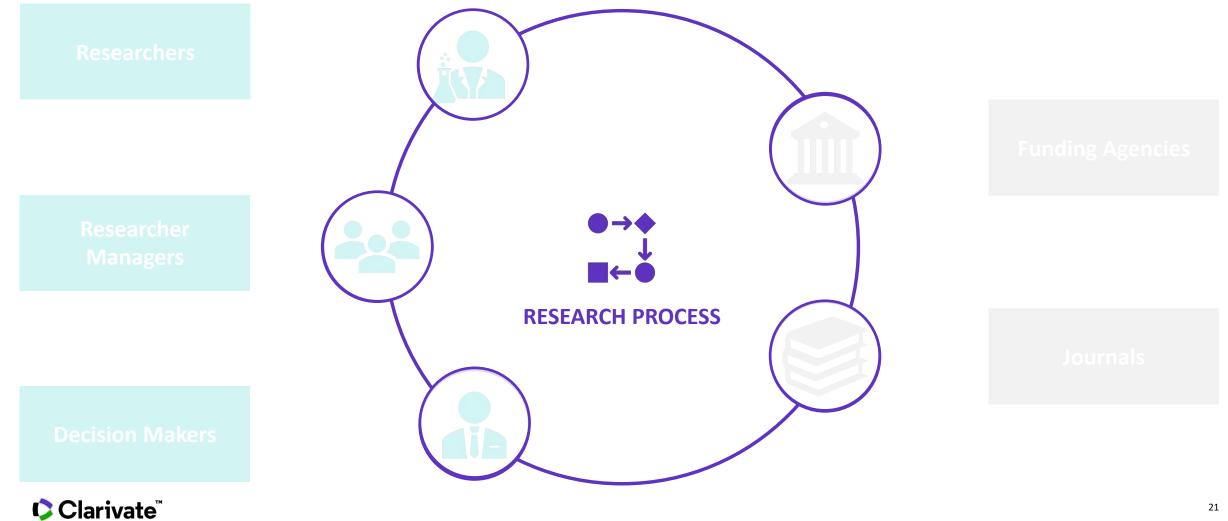
Research Process and Stakeholders



Research Methodology

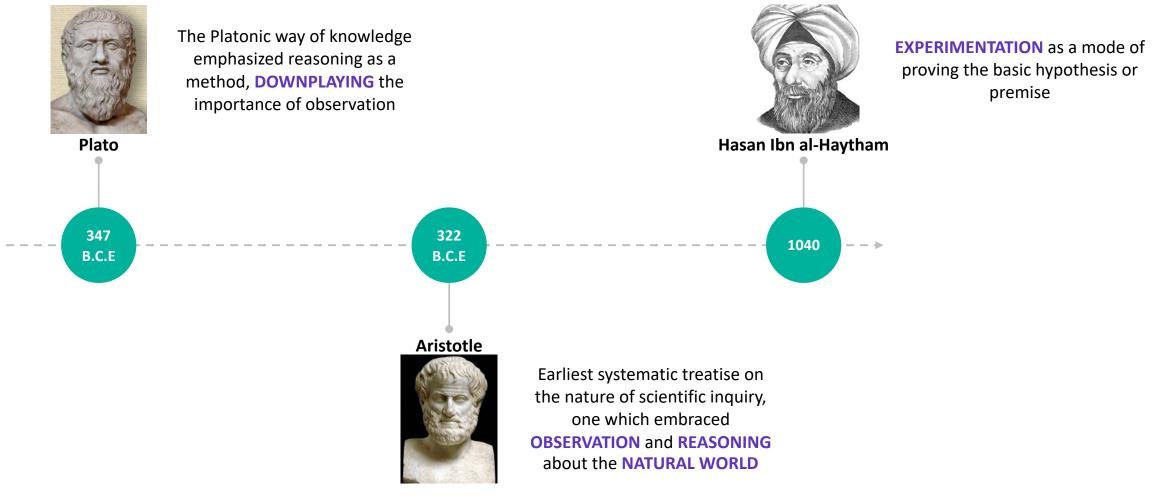


Research Process and Stakeholders



Brief History of the Scientific Method

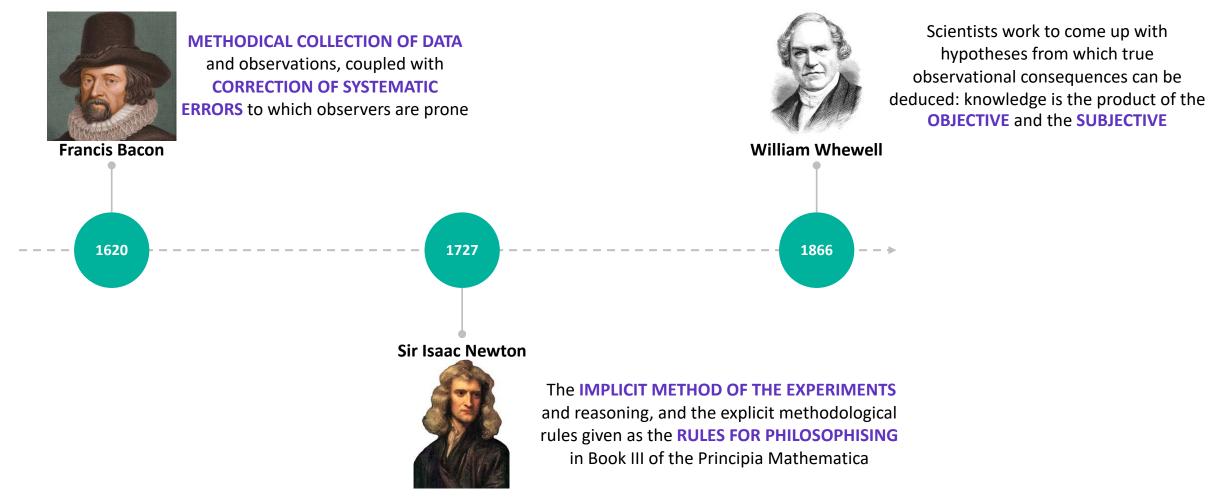
From Aristotle till today: what have changed in the scientific method



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Brief History of the Scientific Method

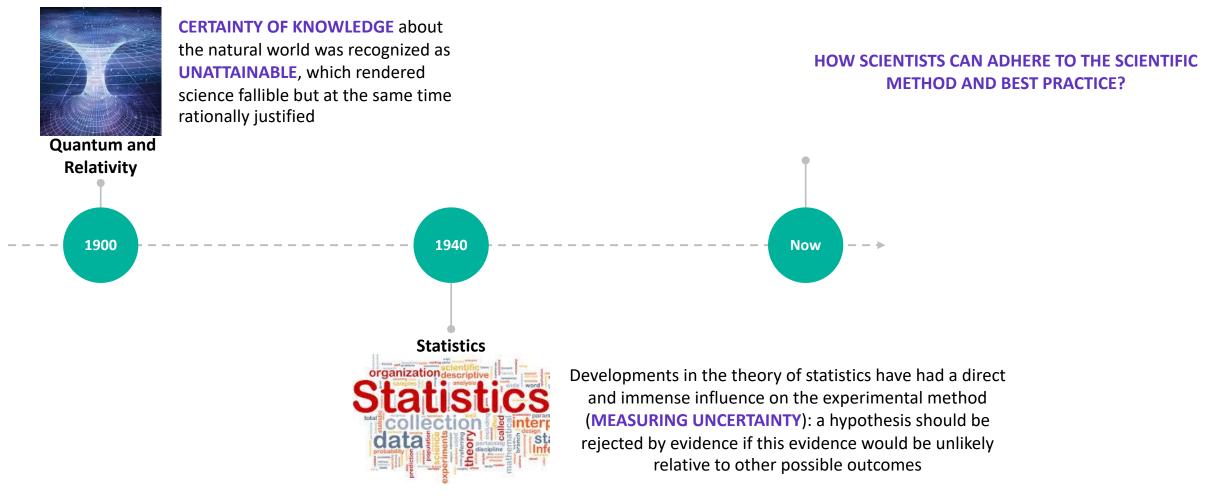
From Aristotle till today: what have changed in the scientific method



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Brief History of the Scientific Method

From Aristotle till today: what have changed in the scientific method



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Why scientists need to adhere to the scientific method?

Preaching the preacher?

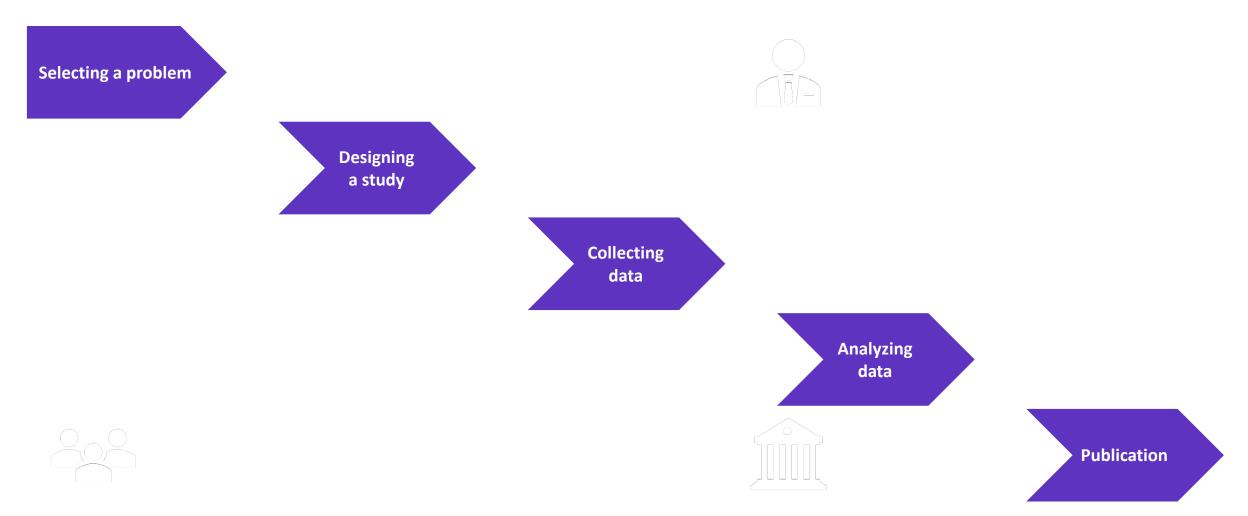






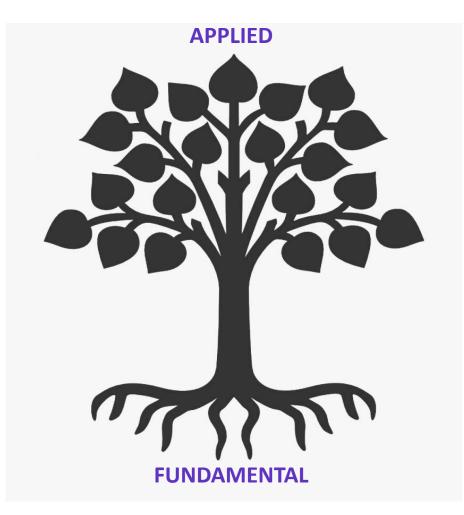


The scientific method checklist



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Seek an important problem; what is the value of solving this problem?





Selecting a problem

Seek an important problem; what is the value of solving this problem?

Guiding Question Fundamental / Basic Example Driven by curiosity How solving this problem would enrich and with the goal of expanding knowledge the human understanding of a & understanding certain subject? nature Foundation of all progress Newton's law of gravity Clarivate[™]

Selecting a problem

Seek an important problem; what is the value of solving this problem?

Applied

Guiding Question

-solve a practical problem -improve human condition -How solving this problem would be useful for others (humanity, community,....)





Examples



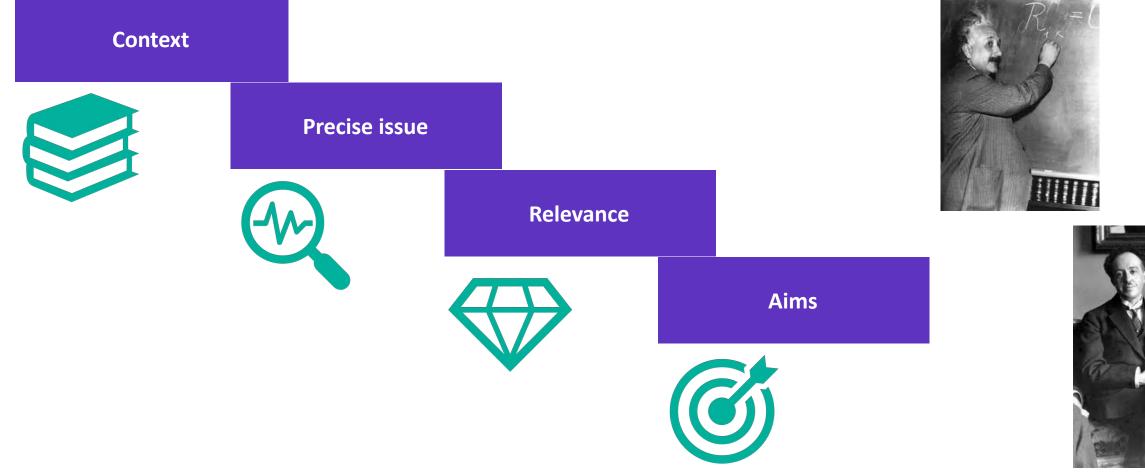






Selecting a problem

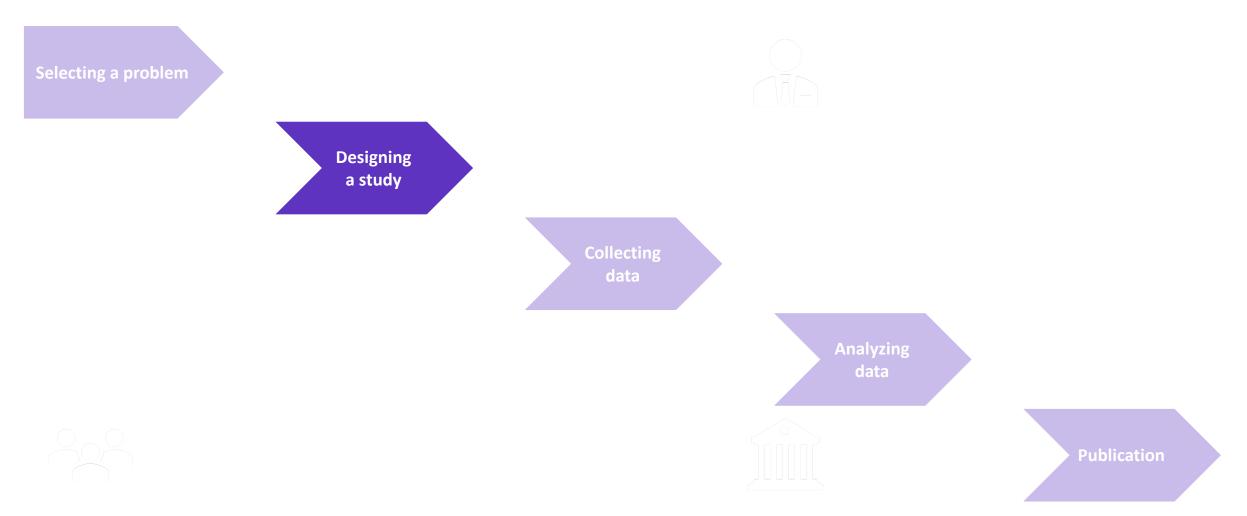
Define the problem; understand it thoroughly





"that all physical theories, their mathematical expressions apart ought to lend themselves to so simple a description 'that even a child could understand them"

The scientific method checklist



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Designing a study

Designing a study

Expand your knowledge; reuse not re-invent

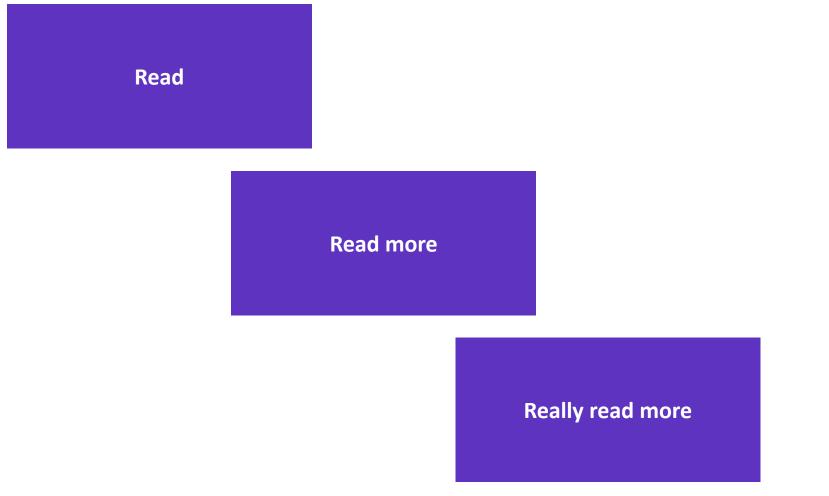






Designing a study

Expand your knowledge; Read and when your done read more



The world does not need more brilliant ideas, it needs **BRAND NEW** BRILLIANT **IDEAS**

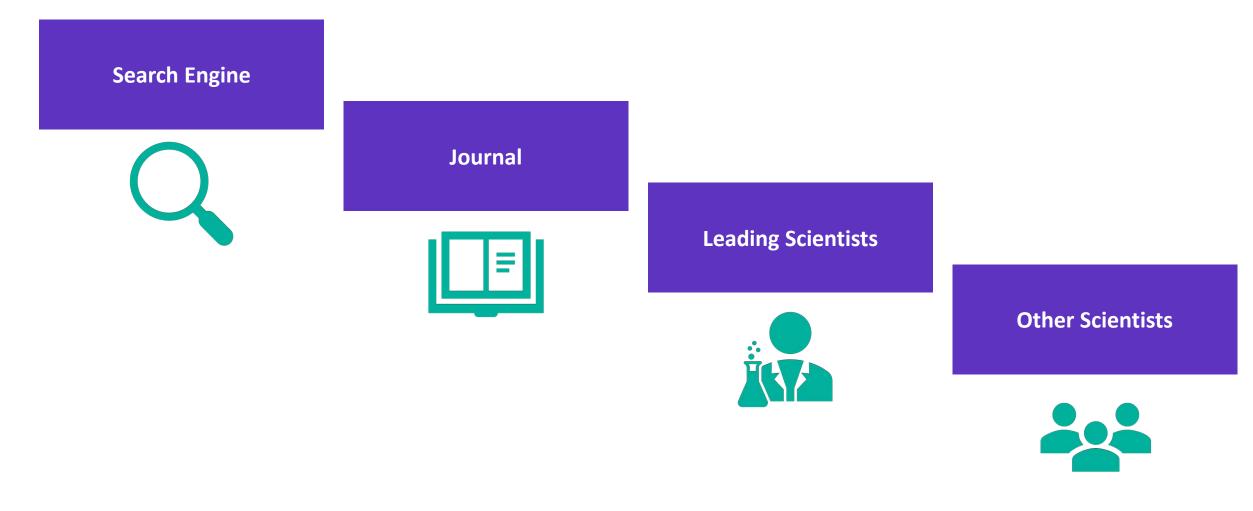
Designing a study



Designing a study

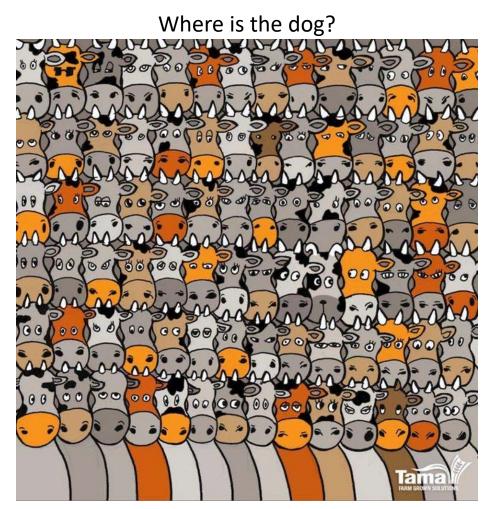
Expand your knowledge; what to read tips

Designing a study



Designing a study

Build a multiple reasonable hypothesis; you cannot find something you are not searching for



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You cannot find something if you are not searching for it!

Designing a study

Designing a study

Build a multiple reasonable hypothesis; you cannot find something you are not searching for



Constantine Fahlberg





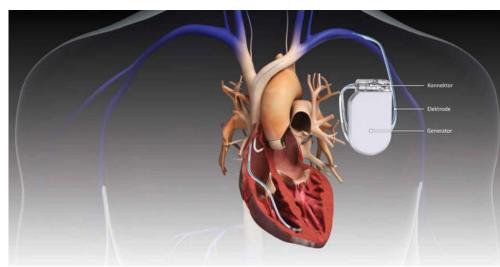


Designing a study

Designing a study

Build a multiple reasonable hypothesis; you cannot find something you are not searching for





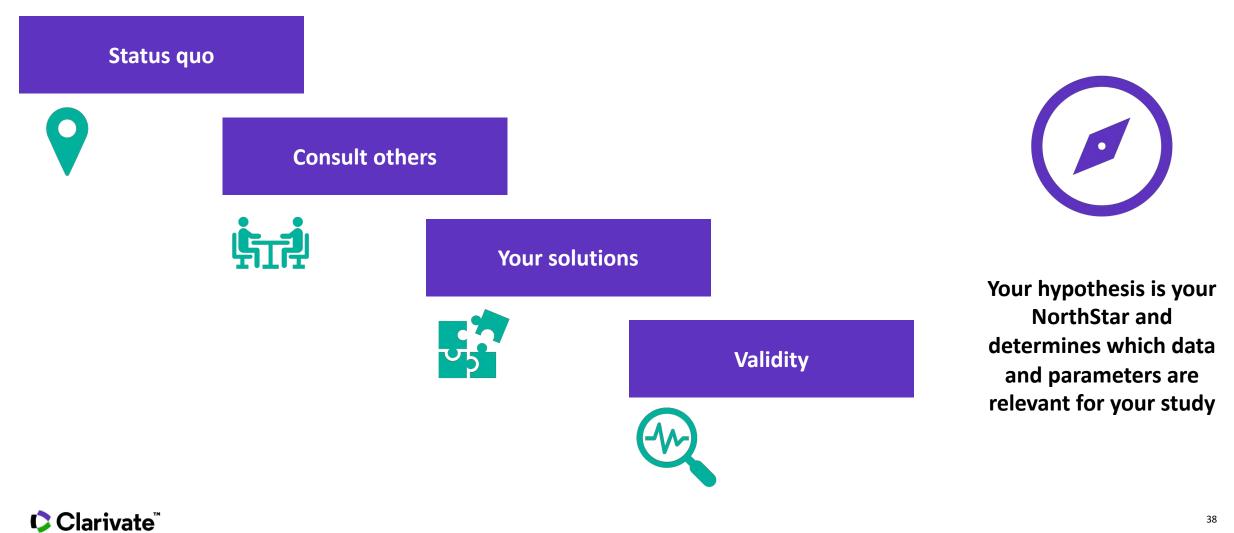


Accidental discoveries against **75,000,000** records derived by focusing on hypothesis



Designing a study

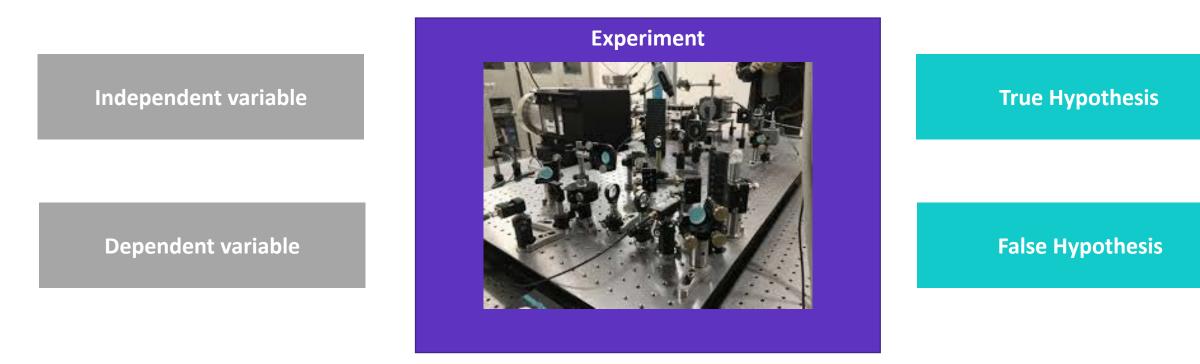
Build a multiple reasonable hypotheses



Designing a study

Design an experiment that test your hypothesis

Designing a study



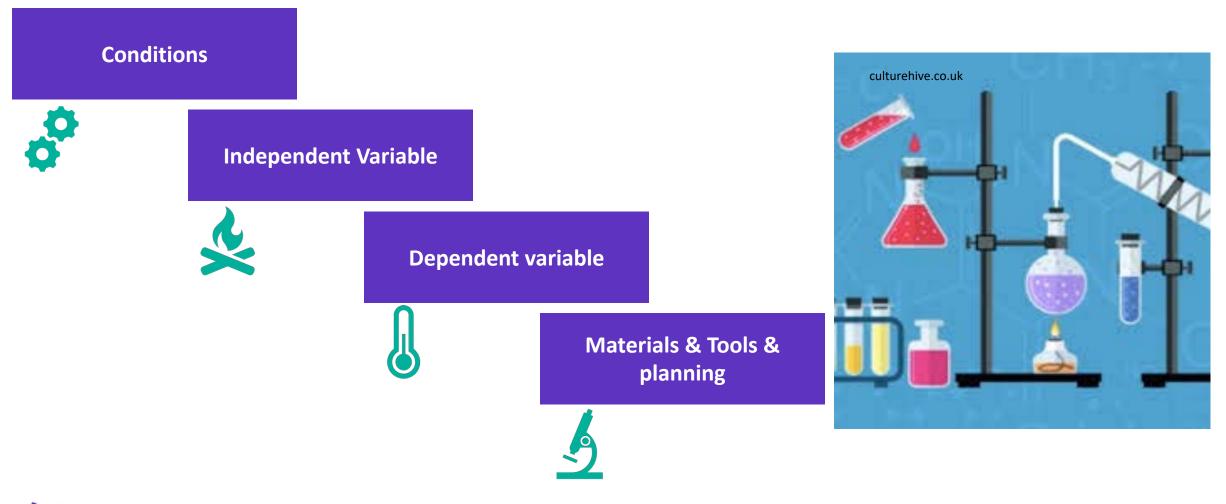
YOUR EXPERIMENT DESIGN SHOULD BE ABLE TO TEST YOUR HYPOTHESIS!



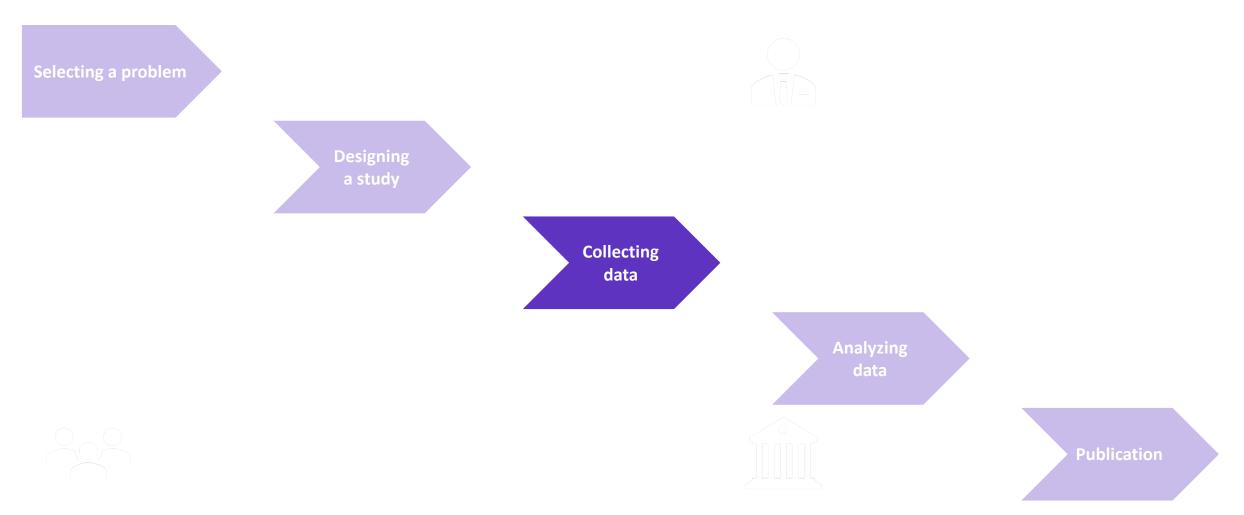
Designing a study

Designing a study

Design an experiment that test your hypothesis



The scientific method checklist



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Collecting data

Collecting data

Data collection methods

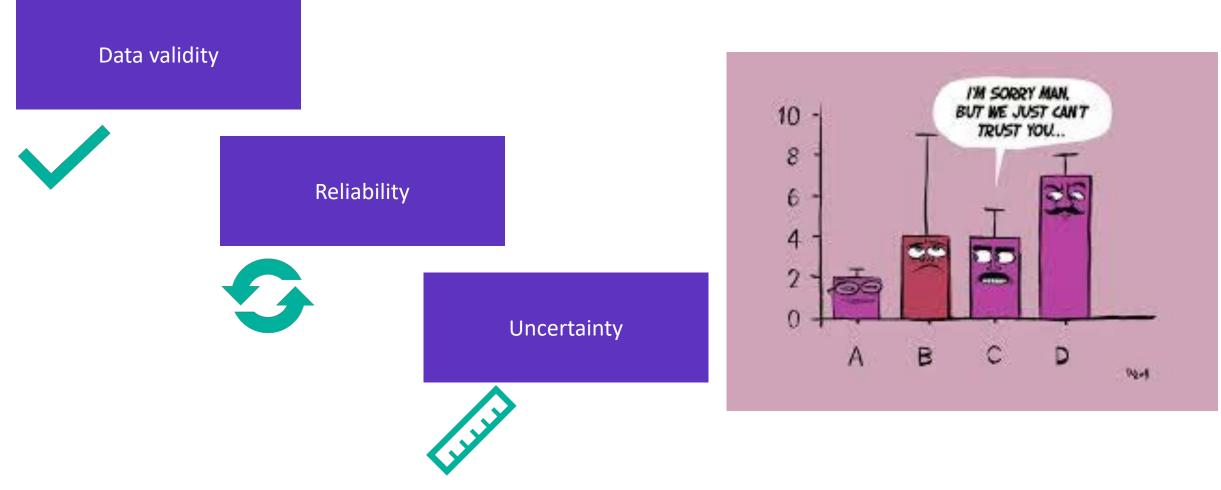






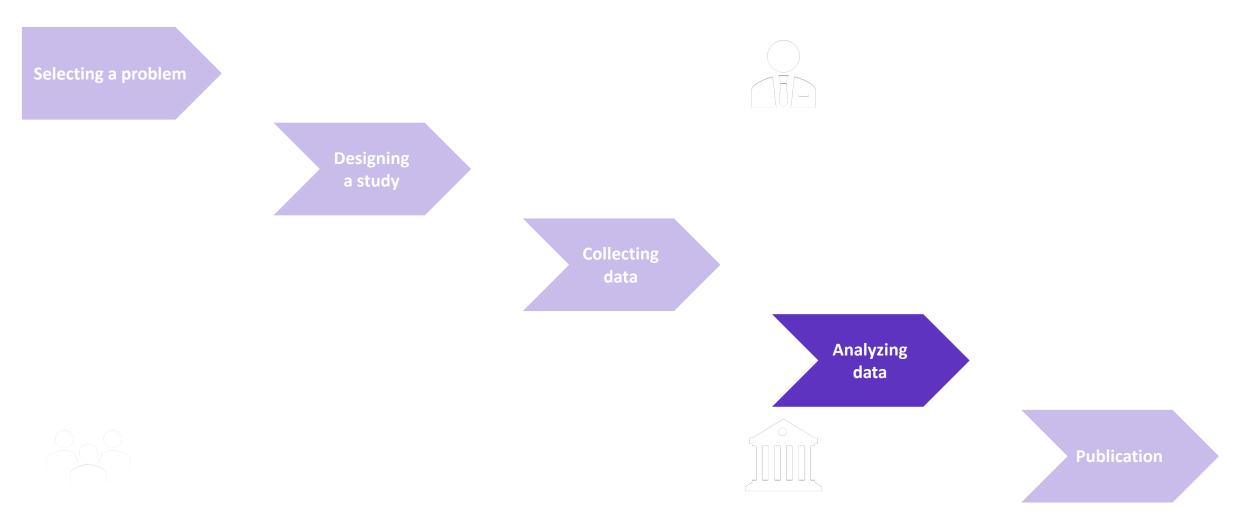
Collecting data

Data collection tips





The scientific method checklist

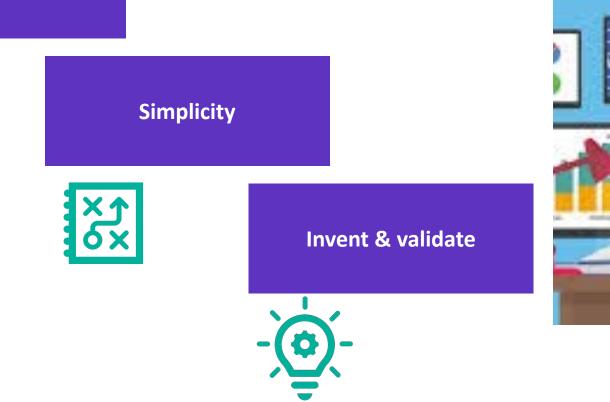




Analysis

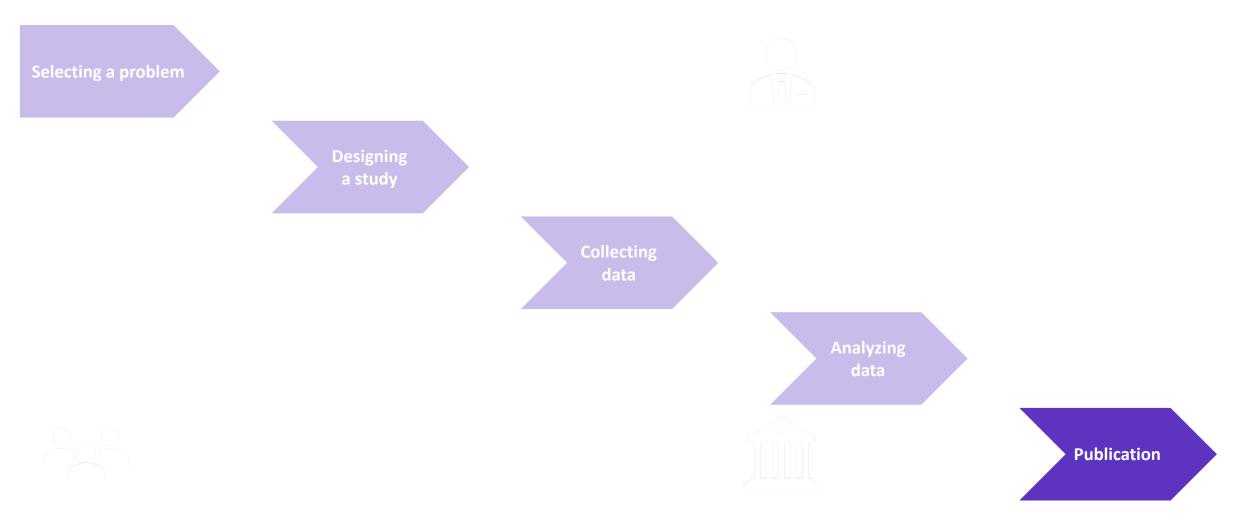
Data analysis tips

Use validated methods



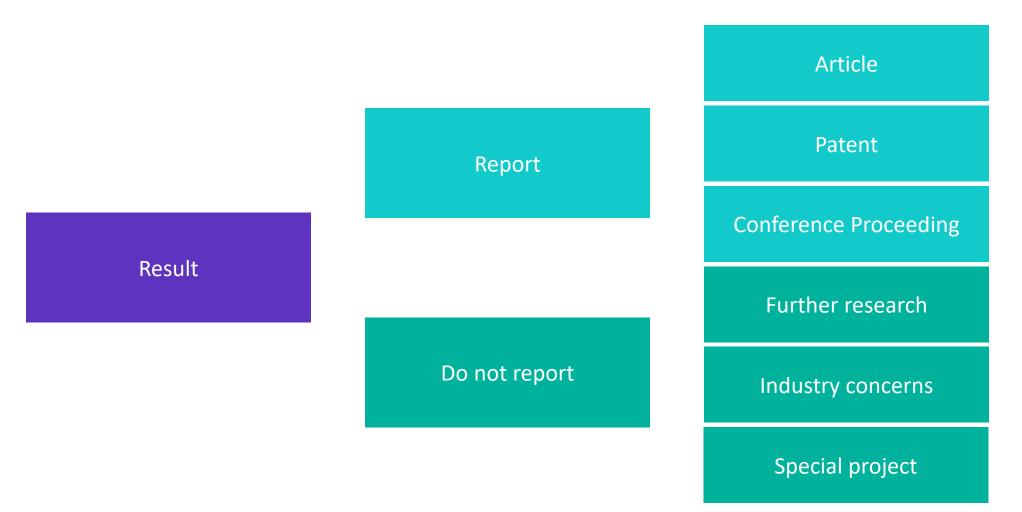


The scientific method checklist



Publication

Interpretation and publication decision





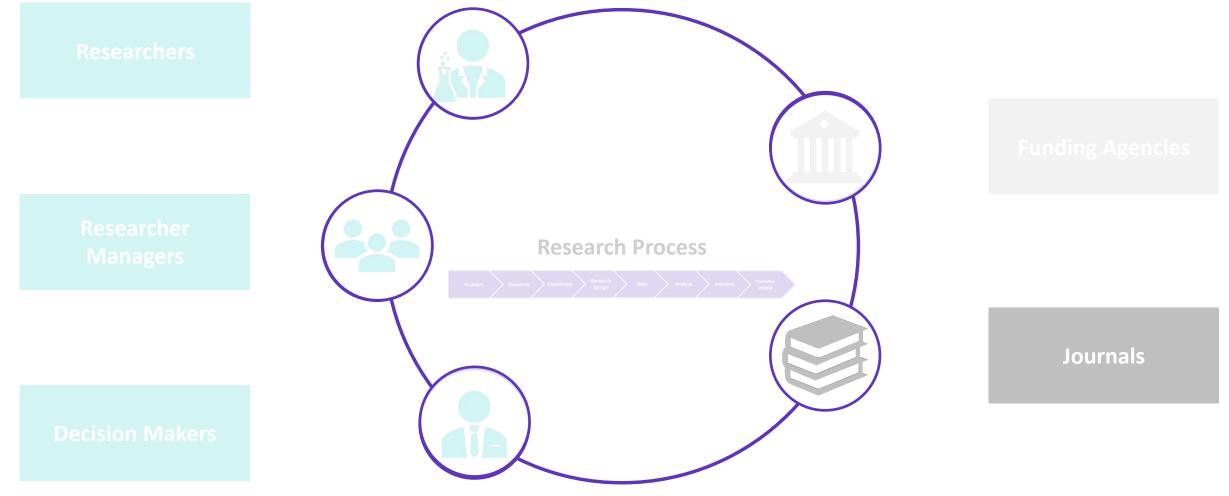
Quality in Research

in the perspective of

Editors

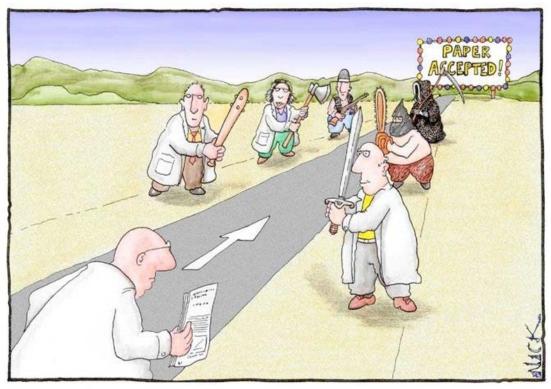


Research Process and Stakeholders



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Publishing challenges



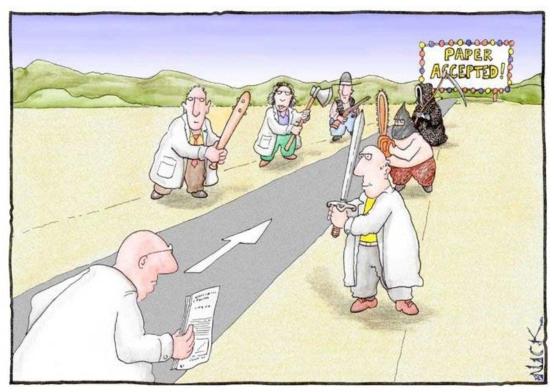
Most scientists regarded the new streamlined peer-review process as "quite an improvement."

How to publish?

Where to publish?



Publishing challenges



Most scientists regarded the new streamlined peer-review process as "quite an improvement."

How to publish?

The structure of a scientific publication

Quality guidelines in writing a scientific publications



For whom is this guideline?

Quality guidelines in writing a scientific publications



Write the publication in the same way reviewers and editors evaluate your work

Researchers



Write a professional feedback by following these guidelines

Reviewers



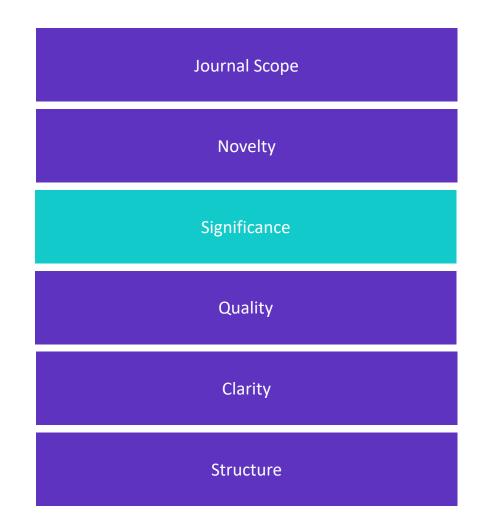
Use this guideline to provide feedback to your team members

Colleagues

The publication as a whole

The publication should be able to answer the following questions





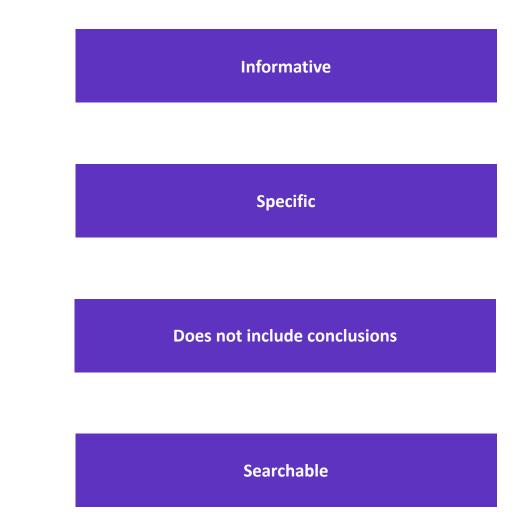
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C. Mack, How to Write a Good Scientific Paper? A checklist for reviewers, editors and authors

The title

Guidelines for writing a publication title

Conclusions
References



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The title

Guidelines for writing a publication title

Ti	tle
Introduction	
Method	Conclusions
Results & Discussions	References

"Optimizing temperature and pressure improves sputter-deposited aluminum alloy films"

This tile includes conclusions

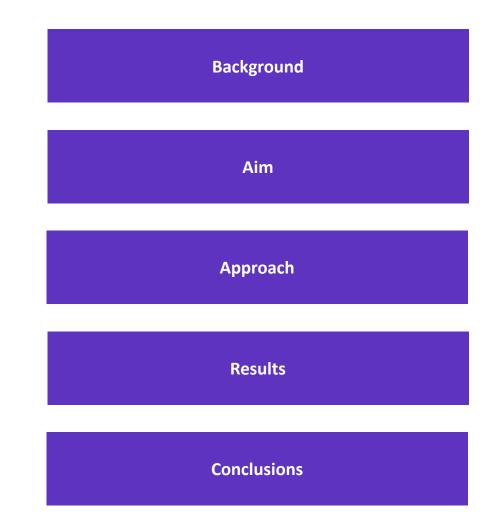
Does not reflect the aim and approach

"Impact of temperature and pressure on the simulated compositional uniformity of sputter-deposited aluminum alloys"

The abstract

The abstract should be concise including 1-2 sentences on these topics

Title	
Introduction	
Method	Conclusions
Results & Discussions	References



The abstract

The abstract should be concise including 1-2 sentences on these topics

Т	itle
Introduction	
Method	Conclusions
Results & Discussions	References

"Reviews the manufacturing and processing challenges involved in the later stages of the manufacture of large area full frontal wire mesh coating and describes some of the techniques employed by CSW Packaging Solutions."

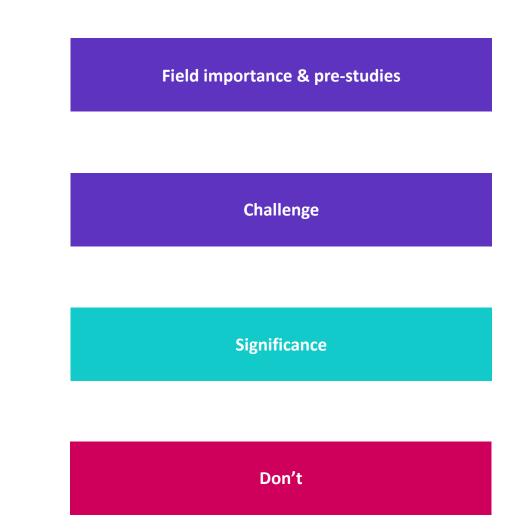


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The introduction

Guidelines for writing an introduction

Tit	tle
Introduction	
Method	Conclusions
Results & Discussions	References



The introduction

Guidelines for writing an introduction



Don't

exaggerate the importance of the results

The absolute frequency of positive words increased from 2.0% (1974-80) to 17.5% (2014), a relative increase to 880% over four decades. All 25 individual positive words contributed to the increase, particularly the words "robust," "novel," "innovative," and "unprecedented," which increased in relative frequency up to 15000%

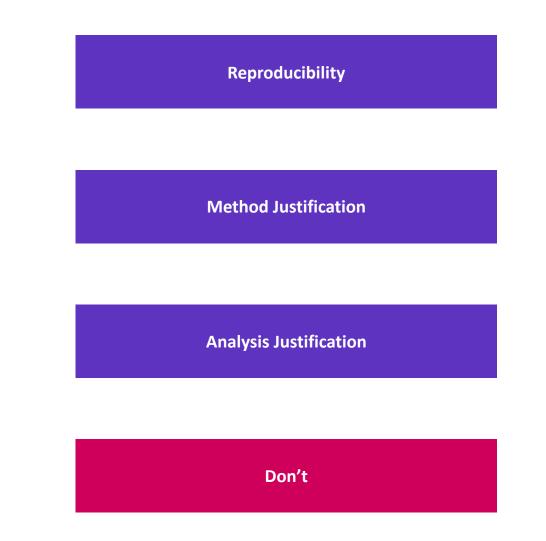
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C. H. Vinkers, J. Tijdink & W. M Otte, Use of positive and negative words in scientific PubMed abstracts between 1974 and 2014: retrospective analysis

The method

Guidelines for writing the methodology

Ti	tle
Introduction	
Method	Conclusions
Results & Discussions	References



The method

Guidelines for writing the methodology

Tit	tle
Introduction	
Method	Conclusions
Results & Discussions	References

"The yearly frequencies of positive, negative, and neutral words (25 preselected words in each category), plus 100 randomly selected words were normalized for the total number of abstracts investigated. The absolute frequency of positive words increased from 2.0% (1974-80) to 17.5% (2014), a relative increase of 880% over four decades"

Don't

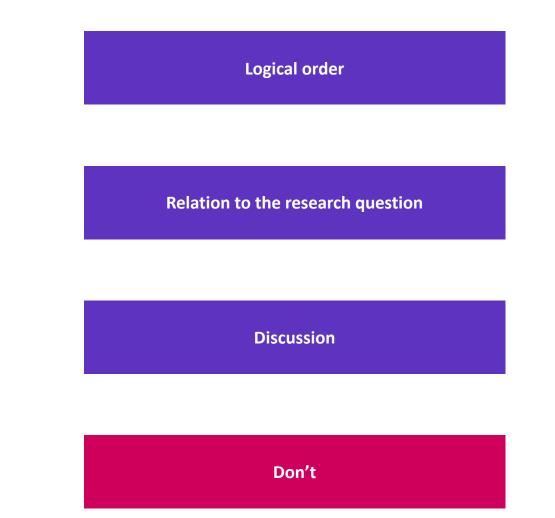
Includes results

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The results and discussions

Guidelines for writing the results and discussions

Ti	tle
Introduction	
Method	Conclusions
Results & Discussions	References



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The results and discussions

Guidelines for writing the results and discussions

Tit	le
Introduction	
Method	Conclusions
Results & Discussions	References

"The present study demonstrates the protective effects of oral administration of Lactobacillus gasseri SBT2055 (LG2055) against influenza A virus infection. This effect enables mice to be resistant to a virus."

"This effect enables mice to be resistant to a virus infection as shown by improvements in the survival rates and by decrements in the virus titer in the lungs Fig. 4-5"

Don't

Draw conclusions without backing them up

🗘 Clarivate

The figures & tables

All figures and tables should include a description (what is it?), a number, a unit, and an uncertainty estimate

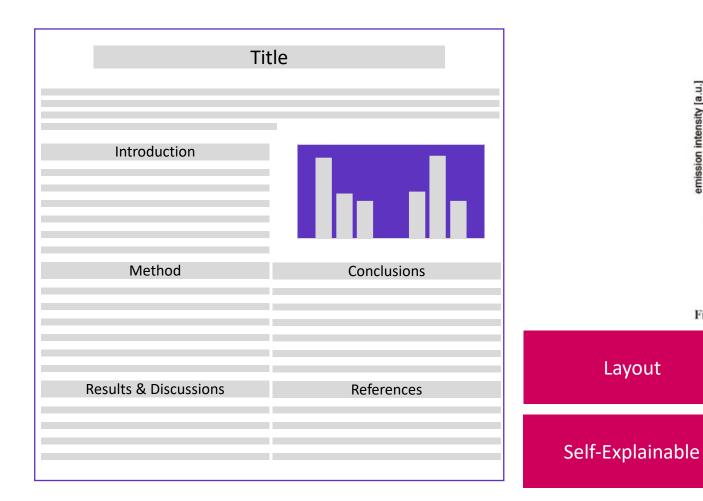
Т	itle
Introduction	
Method	Conclusions
Results & Discussions	References



The figures & tables

All figures and tables should includes a description (what is it?), a number, a unit, and an uncertainty estimate

Figur



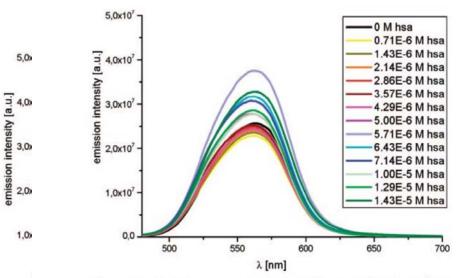


Figure 10. Emission spectra (excited at 300 nm) of N3 (5 ± 10^{-5} M) in water in the presence of different concentrations of human serum albumin (0 to 1.43 ± 10^{-5} M). Please notice the continuous increase of the emission intensity.

The conclusions

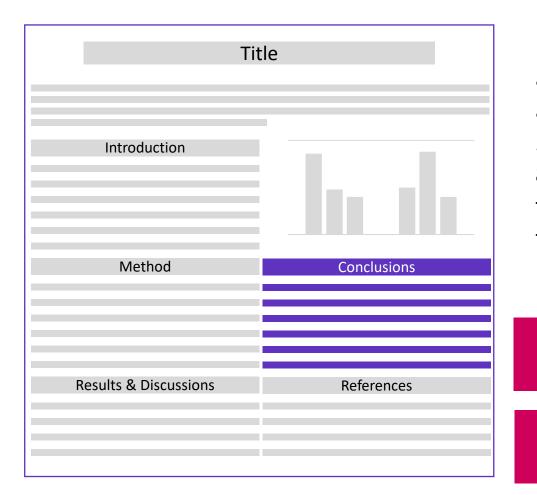
The conclusion should provide a brief summary of results & discussions

Tit	le
Introduction	
Method	Conclusions
Results & Discussions	References



The conclusions

The conclusion should provide a brief summary of results & discussions



"In this work we have investigated the Use of positive and negative words in scientific PubMed abstracts. The absolute frequency of positive words increased from 2.0% (1974-80) to 17.5% (2014), a relative increase of 880% over four decades. This indicates that scientists are tending to exaggerate the importance of their research findings. This is due to the publish or perish culture."

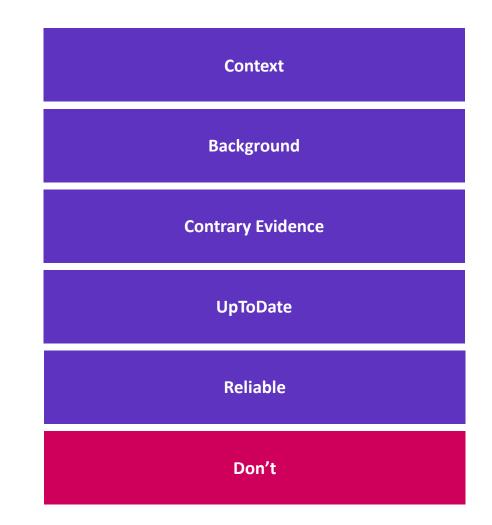
Don't	repeat arguments made in the results and discussion
Don't	Introduce new evidence or new arguments

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The citations

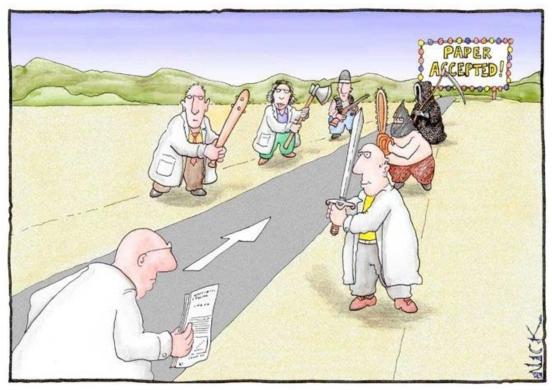
References should be UpToDate, reliable and provide contrary evidence if applicable

Title				
Introduction				
Method	Conclusions			
Results & Discussions	References			



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Publishing challenges



Most scientists regarded the new streamlined peer-review process as "quite an improvement."

Where to publish?



Where to publish?

 ANALYTICAL LETTERS			×
Impact Factor 1.03 0.886 2014 5 year			
JCR® Category	Rank in Category	Quartile in Category	
CHEMISTRY, ANALYTICAL	58 of 74	Q4	

Data from the 2014 edition of Journal Citation Reports®

Publisher

TAYLOR & FRANCIS INC, 530 WALNUT STREET, STE 850, PHILADELPHIA, PA 19106 USA

ISSN: 0003-2719

elSSN: 1532-236X

Research Domain

Chemistry

Close Window

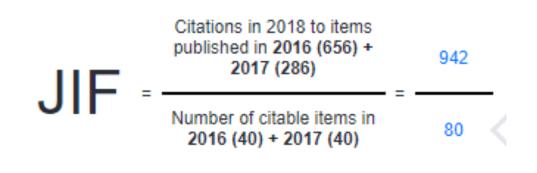
How journals are classified?

Journal Impact Factor

Journal Impact Factor Calculation

2018 Journal Impact =
$$\frac{942}{80}$$
 = 11.775

How is Journal Impact Factor Calculated?



The impact factor is a measure of the frequency with which the average article in a journal has been cited in a particular year

The JCR also lists journals and their impact factors and ranking in the context of their specific field(s).

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Journal Quartile

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J1	IF1=11	Q1
J2	IF2=10.5	0 <z<0.25< td=""></z<0.25<>
J3	IF3=10	Q2
J4	IF4=9.8	0.25 <z<0.5< td=""></z<0.5<>
J5	IF5=8.6	
J6	IF6=8.3	0.5 <z<0.75< td=""></z<0.75<>
J7	IF7=7.2	Q4
J8	IF8=6.5	0.75 <z< td=""></z<>

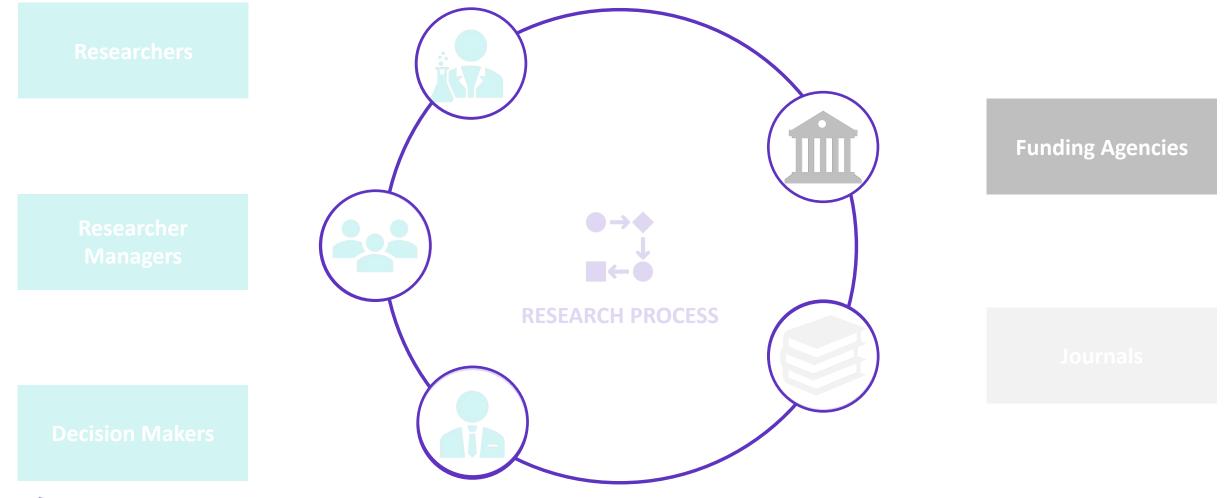
Quartile (z) measures the rank of a journal in comparison to the total number of journals in a category

Quality in Research

in the perspective of Governments & Funders



Research Process and Stakeholders



We will discuss two evaluation procedures







We will discuss two evaluation procedures

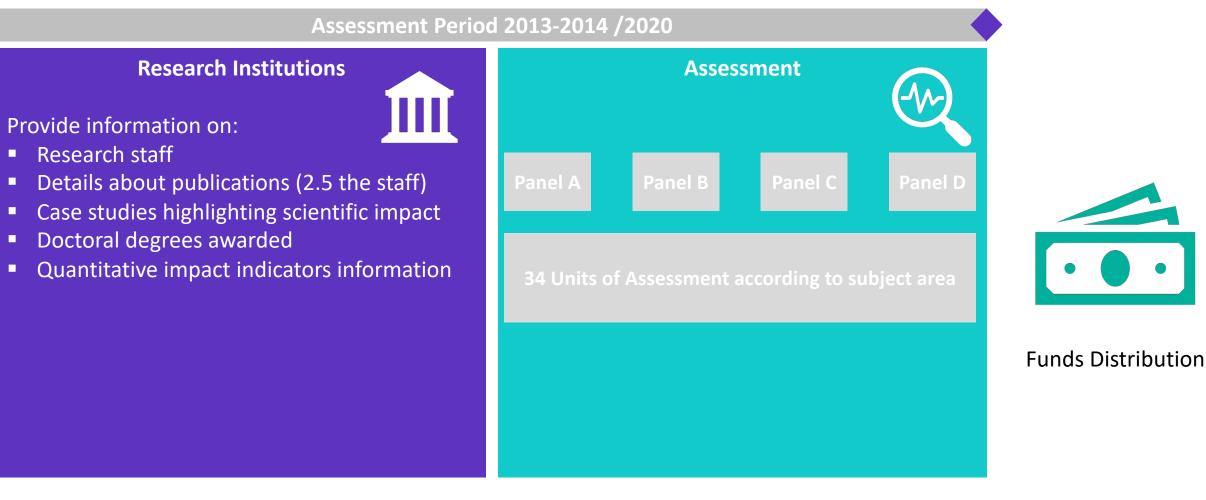






Research Excellence Framework 2021 (UK)

Overview of REF process



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Research Excellence Framework 2021 (UK)

Overview of Panels

Panel A	Panel B	Panel C	Panel D
 Clinical Medicine Public Health Dentistry, Nursing and Pharmacy Psychology, Psychiatry and Neuroscience Biological Sciences Agriculture 	 Earth Systems Chemistry Physics Biological Sciences Mathematical Sciences Computer Science and Informatics Engineering 	 Architecture Geography Archaeology Economics and Econometrics Business and Management Studies Law Politics and International Studies Social Policy Sociology Etc. 	 Area Studies Modern Languages and Linguistics English Language and Literature History Classics Philosophy Theology Music Etc.

Research Excellence Framework 2021 (UK)

Overview of REF criteria

Criteria	Description	Weight
Outputs	Assessment of the quality of submitted research outputs in terms of their originality, significance and rigor	60%
Impact	Assessment of the 'reach and significance' of impacts on the economy, society, culture, public policy or services, health, the environment or quality of life that were underpinned by excellent research conducted in the submitted unit	25%
Environment	Assessment of the approach to enabling impact from its research, and its contribution to the vitality and sustainability of the wider discipline or research base	15%

We will discuss two evaluation procedures







The evaluation procedure of the Max Planck Society (Fachbeirat)

Structure of status report : Evaluation points (1/2)

÷.	Structure and organization of the institute
	Research program of the institute and its departments
	Personnel structure
	Budget
5	Material resources, equipment and premises
	Junior scientists and visiting scientists
	Publications



The evaluation procedure of the Max Planck Society (Fachbeirat)

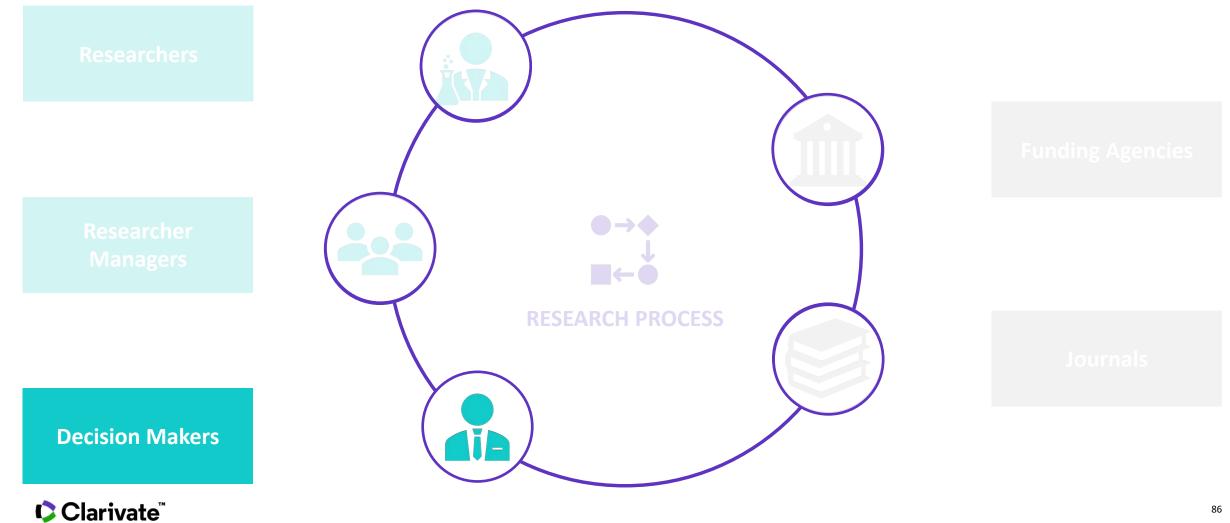
Structure of status report : Evaluation points (2/2)



Quality in Research for Researchers, Research Managers & Decision Makers



Research Process and Stakeholders



Decision makers

The university decision makers set the targets and quality standards for researchers and research managers

	Strategy goals	Strategy Target	
	As a first step the decision makers build their strategic goals, for ex.	 Set university targets: Increase number of articles in indexed journals by 20% 	Policies
Makers	 Improve research output Improve research impact Improve ranking Focus on specific areas of research 	 Increase total citations by 30% Increase number of articles in Chemistry by 50% Increase collaborations with 	Researcher targets
	Link research to industryEstablish innovation culture	industry by 25%Add patents to the	
	among scientistsEtc.	institutes' research portfolio	Quality standards

Decision

Policies

Decision makers

Exemplary research quality related policies





Researcher targets

Decision makers

Exemplary research quality related targets

Output targets (subject category related)

Impact targets



Collaboration Targets (per research group)



Communication Targets



Quality standards

Decision makers

Exemplary research quality related quality standards



Internal Review

External Review



Research Methodology





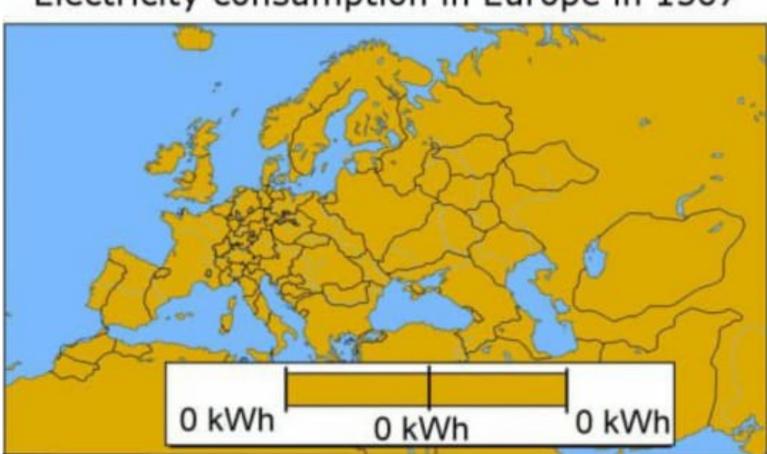
Decision makers

Bibliometric performance indicators

Productivity And Impact	Normalization	Top Performance	Scientific Collaborations	JIF Documents
Web of Science Documents	Category Normalized Citation Impact	% Documents in Top 1%	% Industry Collaborations	Documents in JIF Journals
Times Cited	Category Expected Citations	% Documents in Top 10%	% International Collaborations	Documents in Q1 Journals
Citation Impact	Journal Normalized Citation Impact	Average percentile	Collaborations with Organizations	Documents in Q2 Journals
% of Documents Cited	Journal Expected Citations	Highly Cited Papers	Collaborations with Countries	Documents in Q3 Journals
H Index		Hot Papers	Collaborations with Authors	Documents in Q4 Journals
🗘 Clarivate [™]	Relevant Bibliometric indica	tors Other Bibliometric indi	cators	91

Data consistency and relevance

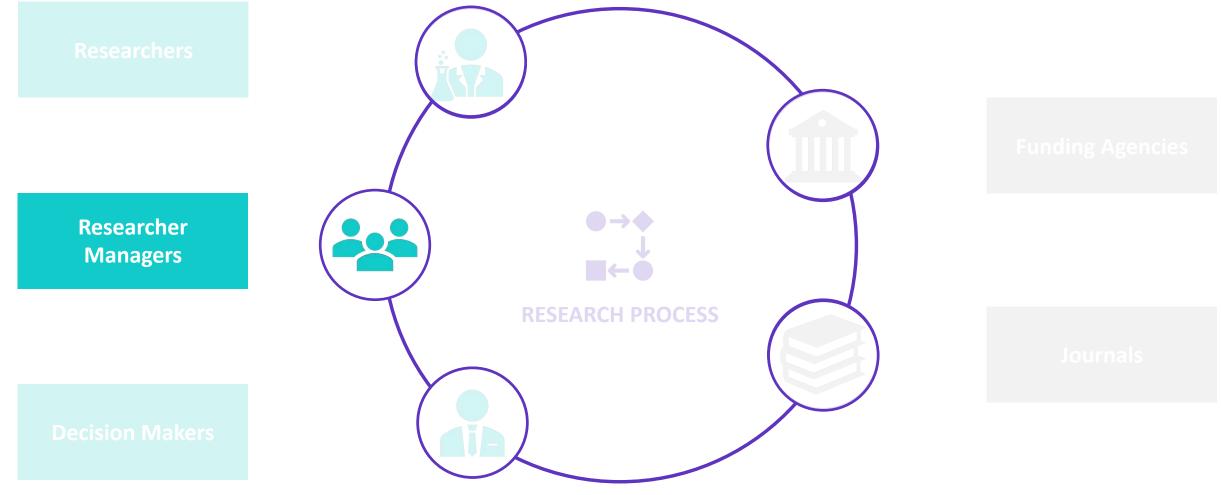
Use indicators carefully in order to get relevant conclusions.



Electricity consumption in Europe in 1507

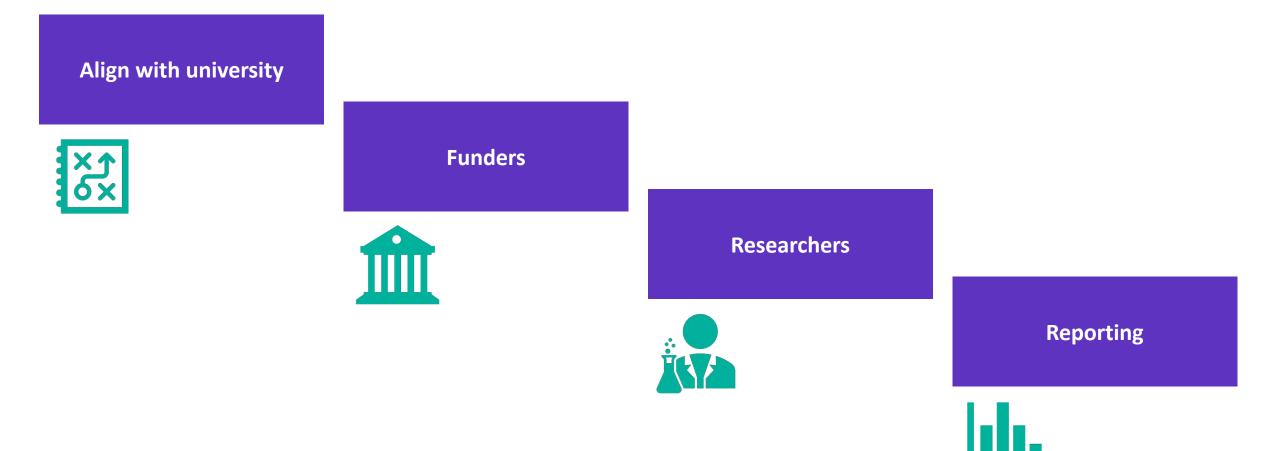
Clarivate

Research Process and Stakeholders



Research managers

Exemplary research quality related guidelines

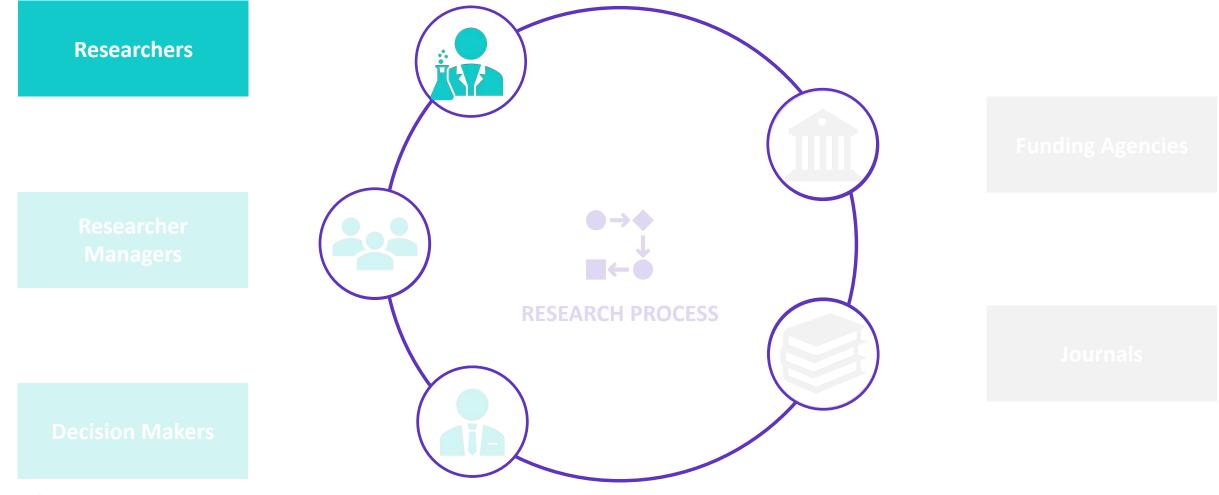


Research managers

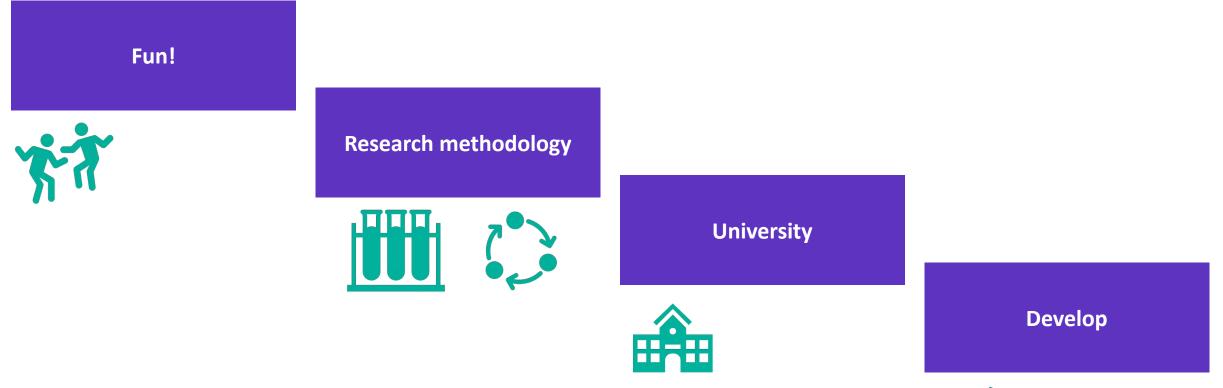
Biometric performance indicators

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¢ Clarivate [™]	Relevant Bibliometric indica	tors Other Bibliometric indi	cators	104

Research Process and Stakeholders



Exemplary research quality related guidelines



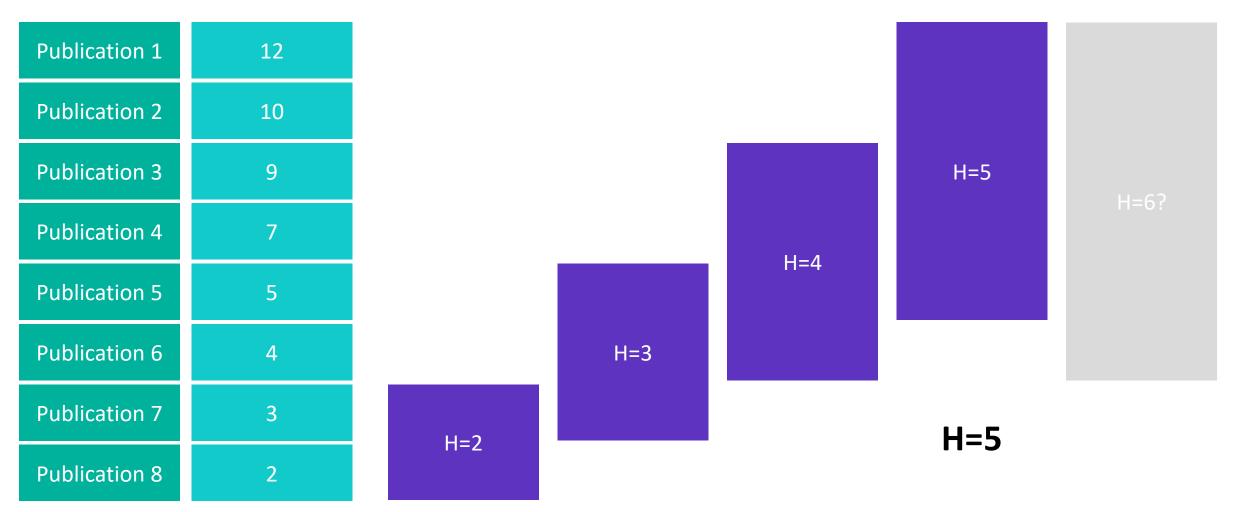


Biometric performance indicators

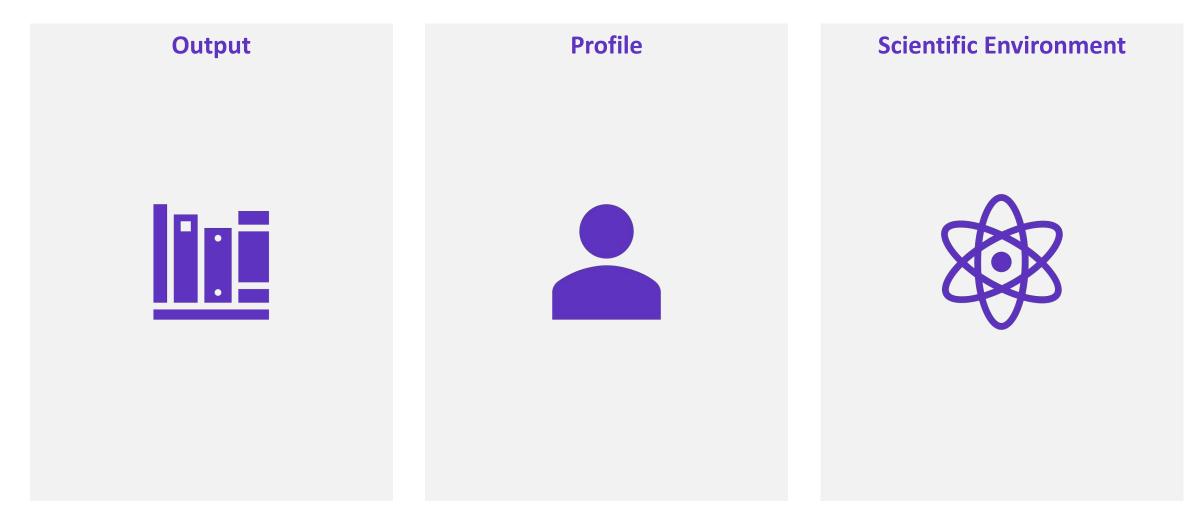
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H Index		Hot Papers	Collaborations with Authors	Documents in Q4 Journals
¢ Clarivate [™]	Relevant Bibliometric indica	tors Other Bibliometric indi	cators	1

What is the H-Index

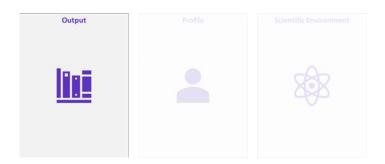
The maximum h value such that an author has published h papers with at least h citations

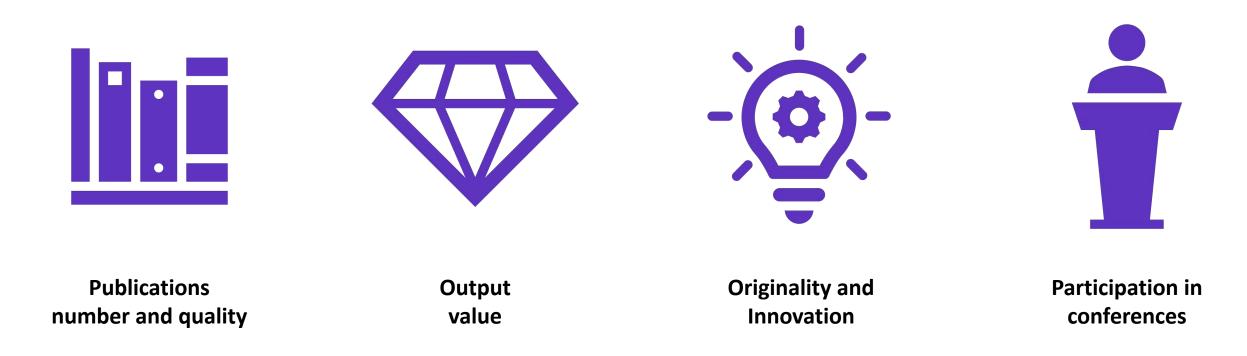


Evaluation Indicators for Individual Researchers



Evaluation Indicators for Individual Researchers: Output







Evaluation Indicators for Individual Researchers: Profile



Managerial & Strategic Skills



Research & Teaching Skills



Attract Funding



Awards & Prizes



Profile

Benefit to Society



Reviewer for journals



International Collaboration



Doctorate Committee



Industry Collaboration



Networking Ability

Evaluation Indicators for Individual Researchers: Scientific Environment

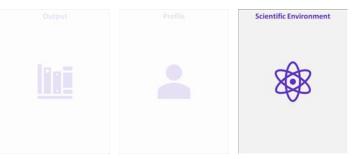






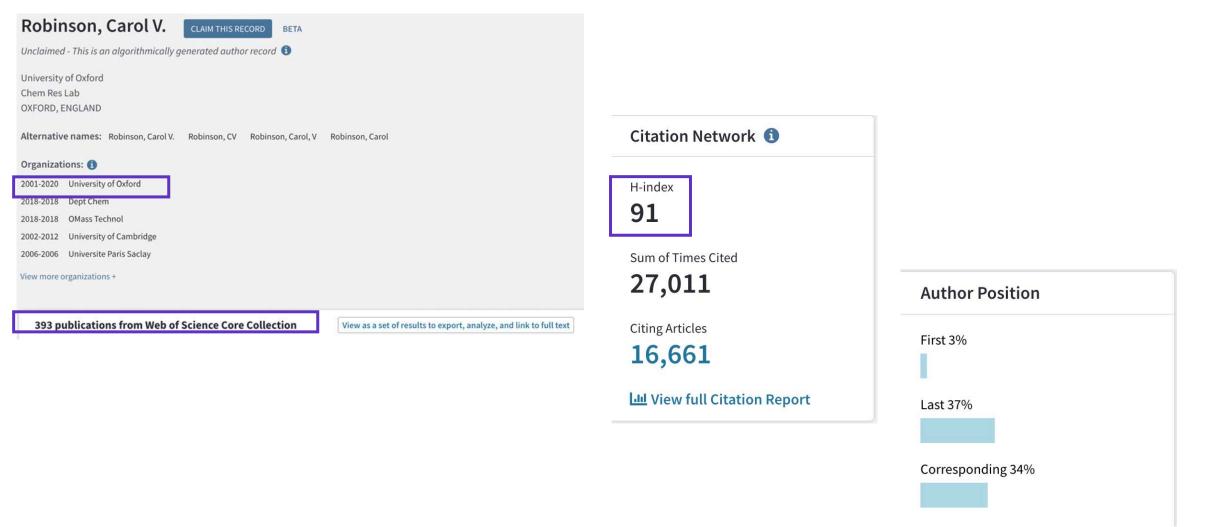


Country and Research Quality Access to Equipment and Documents Team & supervisor style, skills and information Institution policies, managerial style



Web of Science documents

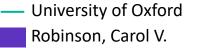
Biochemistry Molecular Biology University of Oxford most productive author



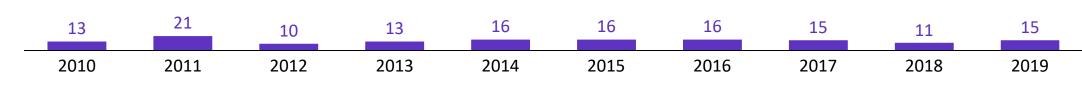


Web of Science documents

Most productive author Biochemistry Molecular Biology University of Oxford



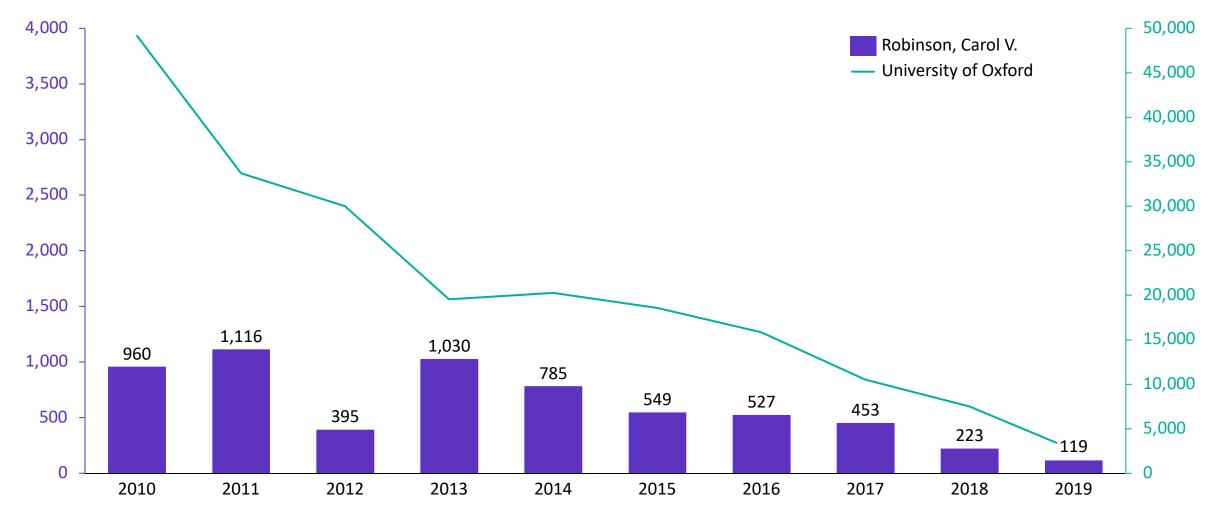






Times Cited

Biochemistry Molecular Biology Author vs University of Oxford

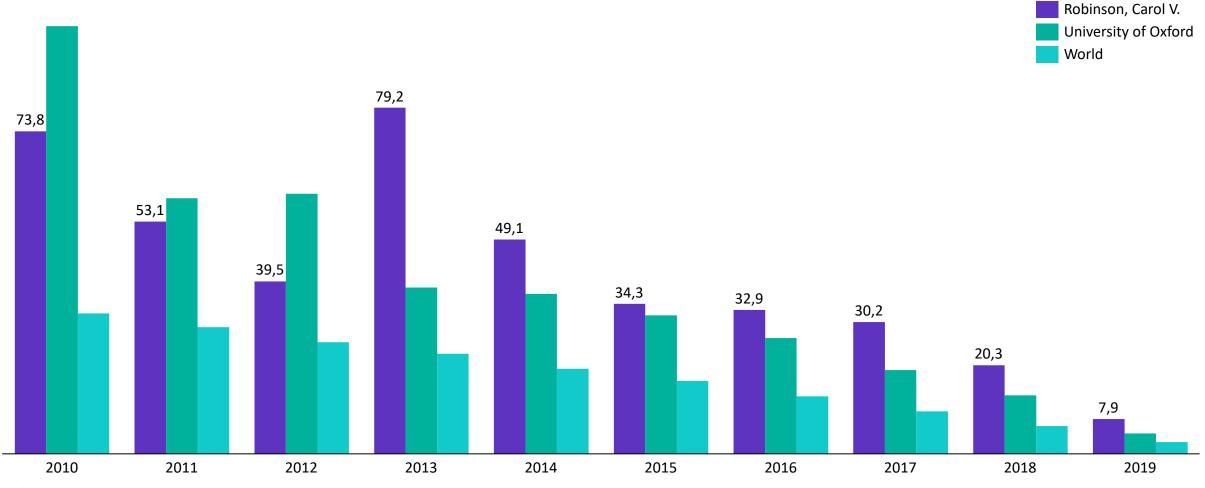


Clarivate



Citation Impact

Biochemistry Molecular Biology Author vs University of Oxford





Category Normalized Citation Impact

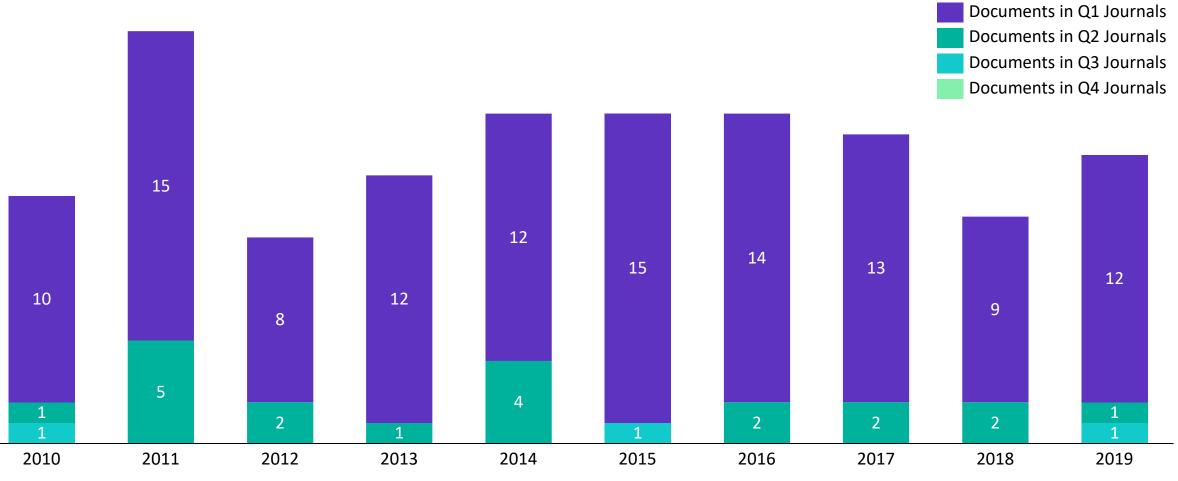
Biochemistry Molecular Biology University of Oxford 2010-2019





Journal Impact Factor Documents

Biochemistry Molecular Biology Author Documents in Quartiles



Thank You!

